



August 1, 2010

Dear PGA of BC Member,

On behalf of the Board of Directors & PGA of BC Staff, I would like to invite you to attend the **2010 PGA of BC Trade Show to be held once again at the Penticton Trade & Convention Centre October 13 – 15, 2010**. Attached is all of the pertinent information for the 2010 Show.

Wednesday, October 13	Show open	9am – 5pm
Wednesday, October 13	PGA of BC Member Meeting	5pm – 6pm
Thursday, October 14	Show open	9pm – 5pm
Thursday, October 14	PGA of BC Awards Reception	5pm – 7pm
Friday, October 15	Show open	9am – 1pm

Official Hotel information is available online at www.pgabc.org/trade_show . Please try to make your accommodation arrangements well in advance in order to secure the group rates.

This year's registration package, including your badge, will be available for you upon your arrival at the show. Badges will be filed by individual names. Please have your membership card available, as the staff distributing packages will not know everyone. Your cooperation is appreciated.

As part of the Association's agreement with Pacific Golf Magazine, each member attending the show will receive the new PGA of British Columbia Dayplanner. This is a 2011 appointment book complete with an industry and membership directory, & information on Association events and programs.

Head professionals you will find attached a **FORM FOR REGISTERING NON-MEMBER BUYERS ONLY**. Please return this form to the PGA of BC office no later than **September 27th, 2010**.

There will be a PGA of BC Members Meeting on Wednesday, October 13th starting at 5:00pm at the Trade & Convention Centre. We request that all members do their best to attend the information meeting hosted by the PGA of BC Board of Directors.

19TH ANNUAL PGA OF BC AWARDS RECEPTION!

All members are invited to attend the Annual **PGA of BC Awards Reception** on **Thursday, October 14th** at the South Okanagan Events Centre. Tickets are available by registering online at: http://www.pgabc.org/trade_show or by contacting the PGA of BC office.

The Trade Show is a very important event for the Association, in that our customers, the exhibitors, have invested heavily in the opportunity to present their products and services to the Golf Professional. As a buyer, and a member of the Association, it is important that we support the show through strong attendance. If you have any comments or suggestions for improvement please contact me at your convenience at tracey@pgabc.org or 604.790.9048. I wish everyone a successful summer and I look forward to seeing you in Penticton!

Regards,
Tracey Lipp-Derrheim
PGA of BC Trade Show Manager

PROFESSIONAL GOLFERS' ASSOCIATION of BRITISH COLUMBIA
TRADE SHOW



OCTOBER 13-15, 2010
PENTICTON TRADE & CONVENTION CENTRE

**BADGE REGISTRATION FORM FOR
CANADIAN PGA MEMBER FACILITIES**

PLEASE NOTE THAT THIS FORM ONLY NEEDS TO BE FAXED BACK IF YOU ARE REGISTERING NON-MEMBER BUYERS.
ALL BADGES ARE AUTOMATICALLY PRINTED FOR PGA OF BC MEMBERS.

Name of Facility: _____

Head Professional: _____

Two non-member buyers are permitted at no charge: *(please print clearly)*

1. _____

2. _____

ANY ADDITIONAL BUYERS ATTENDING THE SHOW WILL REQUIRE THE PURCHASE OF BADGES:

Names:

1. _____

2. _____

METHOD OF PAYMENT

Payment enclosed: \$50.00 per badge, plus 12% HST () badges x \$56.00 = _____

___ Cheque ___ American Express ___ Visa ___ Mastercard

Credit Card Payment

Card # _____

Expiry Date _____

Name As It Appears On Card _____

Please make all cheques payable to the PGA of BC and forward by September 27, 2010 to:

PGA of BRITISH COLUMBIA
#3280 - 21331 Gordon Way
Richmond, British Columbia - V6W 1J9
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www.pgabc.org