



NEWS RELEASE

## **C2 MEDIA SIGNS THE PGA OF BC**

Vancouver, B.C. (August 12, 2009) – The PGA of BC is excited to announce C2 Media as the Official Signage Provider of the PGA of BC. C2 Media is a leading specialty printer of high quality indoor and outdoor media graphics. They provide professional media graphics solutions, covering the widest range of applications. C2 Media is committed to creating vibrant colours and prints that make display projects stand out.

“We are very proud and excited to partner with the Professional Golfers’ Association of BC,” said C2 Media General Manager, Mark Stahr. “We look forward to working with the PGA of BC members and sponsors to build strong relationships so we may help with their signage needs.”

C2 Media offers full service signage capabilities that make them a “one-stop-shop.” Their experienced professionals utilize the most current and comprehensive technologies (pre-press, digital & screen printing, finishing, etc.) available in the world today.

“We are thrilled to have C2 Media join the PGA of BC team,” said PGA of BC Executive Director, Brian Butters. “C2 Media’s products are of the highest quality and the signage they have provided us this year has been first class. From pre-production to the final product, we could not have been happier with the final result.”

C2Media is able to deliver from one print to thousands of prints, from post cards to transit advertising, including large and small format digital and screen prints. Whether it is printing for indoor or outdoor signage, such as banners, posters and more, C2 Media produces a superior product. They deliver on time and on target.

C2 Media join a distinguished list of companies with their corporate sponsorship of the PGA of BC. The PGA of BC looks forward to signing the 2009 golf season a success with C2 Media as an significant member of the team.

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### **About C2 Media**

C2 Media is the leading supplier of professional media graphics solutions.

C2 Media was created more than 25 years ago with one goal in mind: To offer their customers the widest range of integrated digital media graphics solutions available anywhere in the world. With ten locations in the United States and Canada, C2 Media has the capability and experience to ensure their client's requirements are always met - exceeding their expectations.

Their services include an exceptionally wide range of the latest digital printing technologies, delivering solutions to the highest standards.

C2 Media does:

- Posters, banners and stands
- Dimensional displays, mobiles and stand-ups
- Transit (transit shelter ads, bus kings, interiors, etc.)
- Arena/rink boards, backlit signage, and menu boards
- Shelf talkers, shelf strips and aisle violators
- Pole signs, pillar signs and pump toppers
- Decals, window clings, floor graphics and graphic overlays
- “Snapper” front-loading poster display frames
- Kitting, fulfillment and distribution

C2 Media also has an unique digital document management and ordering system, I-Queue™, which gives clients full control over all of their digital assets and orders wherever they may be in the world.

C2 Media works with grocers (Save-On-Foods/Overwaitea Food Group, Thrifty Foods, IGA, Safeway), specialty retailers (Best Buy/ Future Shop, BC Lottery Corporation, Telus, Sterling Shoes), food services (Boston Pizza, WhiteSpot, 7-Eleven) and advertising and design firms (DDB Canada, Cossette Communication Group, TBWA).

For further information about C2 Media, please contact Colin Morrison via email at:  
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### **About the Professional Golfers' Association of British Columbia**

The PGA of BC is one of nine zones comprising the Canadian Professional Golfers' Association (CPGA). The PGA of BC serves and represents more than 650 golf professionals who work at and operate golf courses, driving ranges and other golf facilities throughout the Province. PGA of BC professionals are experts in the business of golf, are the most qualified instructors of the game, and are essential to any successful golf operation. PGA of BC professionals teach and administer golf while providing strong leadership in the community through charity events and volunteering. The PGA of BC operates ten provincial championships at venues around BC involving professionals and professionals teamed with amateur golfers. The PGA of BC also owns and operates the PGA of BC Trade Show, the largest annual golf industry gathering in BC. For further information on the PGA of BC visit [www.pgabc.org](http://www.pgabc.org)

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