



For Immediate Release:

CLEVELAND GOLF CANADA INCREASES SUPPORT FOR THE PGA OF BC

Three-year partnership to add the Assistants' Bursary and Assistant Professional of the Year Award sponsored by Cleveland Golf Canada

Surrey, B.C. (May 9th, 2007) -The Professional Golfers' Association of British Columbia announced today a new three-year partnership that will continue to position Cleveland Golf as Title Sponsor of the PGA of BC Assistants' Championship, with Cleveland also providing a new Assistants' Bursary as a reward to the outstanding Assistant who wins the Cleveland Golf Assistant Professional of the Year award.

The Cleveland Golf - PGA of BC Assistants' Championship takes place June 11-12, 2007, at Point Roberts Golf & Country Club, and the winners of the PGA of BC Golf Awards will be announced during Trade Show week in Penticton on Wednesday, October 10th, 2007.

"With increased sponsorship from Cleveland Golf Canada, the Association is pleased to announce some important changes to the Cleveland Golf - PGA of BC Assistants' Championship. Beginning this year the event will return to a \$200 entry fee with a guaranteed purse of \$20,000 based on a full field of 81 competitors," stated PGA of BC Executive Director Brian Butters.

Cleveland Golf Canada's support has also led to the new Cleveland Golf Assistants' Bursary that will be awarded to the Cleveland Golf - PGA of BC Assistant Professional of the Year at the annual gala dinner in Penticton. A bursary in the amount of \$2,500 will go towards the winning professional's continuing education in the golf business. The award criteria will remain unchanged with the winner being selected based on outstanding contributions to their Association, the community, junior golf and within their own facility.

"These are the Head Professionals of tomorrow," said Dan Dodman, General Manager / Vice President of Cleveland Golf Canada. "By adding the Cleveland Golf Assistants' Bursary and Assistant Professional of the Year award to our list of supporting initiatives, we further communicate our commitment to providing the absolute best opportunities to this category of the membership, and the Association as a whole."

"It made perfect sense to begin Cleveland Golf Canada's new chapter as a sole entity, by increasing the support in our home province of British Columbia," Dodman said.

Cleveland Golf Canada recently moved to their new home, a 15,000-square-foot warehouse and offices in South Surrey, British Columbia. They can be reached at:

Cleveland Golf Canada Corp.
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More information on the Assistants Championship, Bursary, Award and eligibility requirements will be sent specifically to Associate/ Assistant professionals in the near future. For further information contact:

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