



NEWS RELEASE

**CLEVELAND GOLF-SRIXON CANADA PARTNERS WITH
THE PROFESSIONAL GOLFERS' ASSOCIATION OF
BRITISH COLUMBIA**

Vancouver, B.C. (May 6, 2009) – The Professional Golfers' Association of BC (PGA of BC) is pleased to announce Cleveland Golf-Srixon Canada as a Gold level sponsor of the PGA of BC. Cleveland Golf-Srixon Canada proudly supports the PGA of BC through sponsorship of the following events:

- Co-Title Sponsor of the PGA of BC Pro-Assistant Championship
- Presenting Sponsor of the PGA of BC Assistants' Championship
- Sponsor of the PGA of BC Assistant Professional of the Year Award.

"We're very pleased with our partnership with Cleveland Golf-Srixon Canada," said PGA of BC Executive Director Brian Butters. "We have been able to build a strong relationship with Dan and his staff over the past several years. Cleveland Golf-Srixon Canada is an innovative and highly regarded company in the golf industry. The arrangement we have does a lot for our association and our members."

Dan Dodman, President of Cleveland Golf-Srixon Canada, was equally enthused with today's announcement.

"We are very proud to be continuing the association with the PGA of BC," maintained Dodman. "We have worked together for many years with the Cleveland Golf brands and are excited to be adding the Srixon brand to the sponsorship."

Cleveland Golf-Srixon Canada joins a distinguished list of companies with their corporate sponsorship of the PGA of BC. The PGA of BC looks forward to a successful 2009 golf season with Cleveland Golf-Srixon Canada as a significant member of the team.

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About Cleveland Golf-Srixon Canada

Cleveland Golf-Srixon was founded in 1979 and originally manufactured high quality replicas of classic golf clubs from the 1940s and 1950s, but soon earned the reputation as an innovative producer of original equipment in its own right.

Based in Huntington Beach, CA, Cleveland Golf-Srixon enjoy a strong presence on the PGA Tour as well as competitive tours worldwide. Cleveland Golf's staff includes Vijay Singh, Boo Weekley, David Howell and many other players. Cleveland Golf remains steadfastly committed to providing tour-proven, premium golf equipment to passionate golfers at prices that ensure optimal value to consumers. For more information about Cleveland Golf, visit www.clevelandgolf.com

Srixon Sports USA, Inc. has been distributing premium golf balls and equipment in the U.S. since 1997. Srixon's staff includes Jim Furyk, Henrik Stenson, Karrie Webb and many other players. Srixon golf balls earned 26 tournament victories on multiple professional tours around the world in 2006. For more information about Srixon, visit www.srixon.com

About the Professional Golfers' Association of British Columbia

The PGA of BC is one of nine zones comprising the Canadian Professional Golfers' Association (CPGA). The PGA of BC serves and represents more than 650 golf professionals who work at and operate golf courses, driving ranges and other golf facilities throughout the Province. PGA of BC professionals are experts in the business of golf, are the most qualified instructors of the game, and are essential to any successful golf operation. PGA of BC professionals teach and administer golf while providing strong leadership in the community through charity events and volunteering. The PGA of BC operates ten provincial championships at venues around BC involving professionals and professionals teamed with amateur golfers. The PGA of BC also owns and operates the PGA of BC Trade Show, the largest annual golf industry gathering in BC. For further information on the PGA of BC visit www.pgabc.org

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