



NEWS RELEASE

DSG Tag Systems partners with OAKCREEK Golf and Turf to sponsor the 2010 PGA of BC Club Professional Series

Vancouver, B.C. (March 3, 2010) – The Professional Golfers’ Association of BC is excited to announce a corporate partnership agreement with DSG Tag Systems and OAKCREEK Golf and Turf Inc. to sponsor the “2010 PGA of BC Club Professional Series”. The events will be held in the Lower Mainland, Vancouver Island, Okanagan and Whistler throughout the 2010 season.

“This series has proven itself to be very popular with the most influential subset of our membership, the Head Professionals,” said Brian Butters, Executive Director of the PGA of BC. “We are delighted to have DSG Tag Systems and OAKCREEK Golf & Turf step up this year as title sponsors to allow us to stage these very worthwhile events.”

The series, comprising of 4 one-day events, will offer PGA of BC Executive Professionals, Head Professionals and Head Teaching Professionals the opportunity to congregate among their peers for a day of networking, education and competitive golf in order to celebrate their profession and work towards the advancement of the Association and its members.

“We are very excited to be sponsoring the 2010 PGA of BC Club Professional Series,” said Rob Silzer of DSG Tag Systems. “These events will give us exposure to a core group of our customers and an exclusive opportunity to gather input and feedback from the golf industry.”

“OAKCREEK Golf and Turf is proud to partnering with the PGA of BC,” said Dan Cooper of OAKCREEK Golf and Turf. “We look forward to interacting with the association’s top professionals and enjoying a long and mutually rewarding relationship.”

The first event in the 2010 Club Professional Series is scheduled for April 21 at The Redwoods Golf Course in Langley.

About DSG Tag Systems, Inc

DSG Tag Systems was formed by a team of technology development veterans with extensive experience in the golf industry. Their mission was to build and deliver a breakthrough solution to age old challenges faced by golf facility operators in managing and protecting their mobile fleet assets. The executive team has over 30 years collective experience in providing GPS and wireless solutions designed specifically for the golf industry. For more information, visit www.dsgtag.com

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DSG Tag Systems' TAG-100 is a revolutionary fleet management and tracking system, designed specifically to help golf course operators be more efficient in managing their vehicles, equipment, as well as labour resources. It brings a completely innovative approach, different from all other products that exist in the golf industry today, to help operators make substantial savings in their operating budget, while improving the security and the flow of customers at their facility. The system utilizes a combination of GPS and cellular technology to track and report the exact location and status of all tagged assets, issue alerts to facility managers and notifications to vehicle operators. All tracking and management information is made accessible to the course operators via a web-based application custom designed for the golf industry.

About OAKCREEK Golf and Turf Inc.

OAKCREEK Golf & Turf Inc. was first incorporated in 1969, and currently employs approximately 100 people year round out of six locations throughout Western Canada. They deal with more than 1000 golf courses, ski areas and municipalities in Western Canada with 18 salesmen on the road and a full complement of service staff. Headquartered in Calgary, Alberta, OAKCREEK has five additional branch locations for providing sales and service, located in Duncan, BC, Surrey, BC, Kelowna, BC, Saskatoon, SK, and Edmonton, AB. OAKCREEK'S objective is to continue to be the market leader in the sales and service of golf course and municipal turf care equipment, golf cars, golf course irrigation and pump stations, and ski area groomers. For more information, visit www.oakcreekgolf.com

About the Professional Golfers' Association of British Columbia

The PGA of BC is one of nine zones comprising the Canadian Professional Golfers' Association (CPGA). The PGA of BC serves and represents more than 700 golf professionals who work at and operate golf courses, driving ranges and other golf facilities throughout the Province. PGA of BC professionals are experts in the business of golf, are the most qualified instructors of the game, and are essential to any successful golf operation. PGA of BC professionals teach and administer golf while providing strong leadership in the community through charity events and volunteering. The PGA of BC operates ten provincial championships at venues around BC involving professionals and professionals teamed with amateur golfers. The PGA of BC also owns and operates the PGA of BC Trade Show, the largest annual golf industry gathering in BC. For further information on the PGA of BC visit www.pgabc.org

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