



For Immediate Release:

NEW EVENT ADDED TO PGA of BRITISH COLUMBIA CHAMPIONSHIP WEEK AND RENEWED SPONSORSHIP FROM PARTNER COMPANIES

Newfound synergy to better strengthen the Association's flagship event

Surrey, BC (August 1, 2007) -The Professional Golfers' Association of British Columbia is pleased to announce the addition of a new event and changes with the supporting partners of the PGA of BC Championship, further strengthening the tournament for the future.

The Association's flagship event will now be called the *Titleist/FootJoy PGA of BC Championship presented by GPS Industries and E-Z-Go*. The 38th playing of this celebrated championship will take place at Rivershore Golf Links in Kamloops, BC, August 27th – 29th.

"It was important for us to preserve the value of a Title Sponsorship opportunity associated with our flagship event," noted PGA of BC Executive Director Brian Butters. "Titleist/FootJoy has stepped up this year to sign a new two-year agreement as Title Sponsor, while GPS Industries and E-Z-GO will continue in a very strong supporting role, which fulfils the goals we set out for the Championship at the beginning of the year."

A new element to this year's Championship will be the incorporation of the *Tee-Off Golf Guide Best of the Best Championship* into the schedule of events in Kamloops during PGA of BC Championship week. The *Best of the Best* began in the late '90s and at the time was conducted in cooperation with the Air Canada Championship PGA TOUR tournament. After five years on the sidelines, this unique event will return as an exciting addition to championship week.

The *Tee-Off Golf Guide Best of the Best Championship* will include the top three teams from the PGA of BC Pro-Junior Championship, played July 31st at Meadow Gardens Golf Course, challenging an additional two teams from the local Kamloops area. The 18-hole event will take place on Monday, August 27th at nearby Sun Rivers Golf Resort, with the championship presentation taking place with the professionals back at Rivershore Golf Links.

"As an Association we need to continually re-invest back into our own properties and integrate new sponsors that complement the event as a whole," Butters explained. "We have some exciting events planned around the *Tee-Off Golf Guide Best of the Best* including a PGA of BC Past Champions clinic for the junior participants to connect with our best players. This will go a long way in boosting the image of the PGA in the local Kamloops community."

The 54-hole *Titleist/FootJoy PGA of BC Championship presented by GPS Industries and E-Z-Go* will feature some of the best club professionals in the province. Past champions read like a who's who in BC professional golf including Ray Stewart, Jim Rutledge and Scott Minni. In 2006, Edd Boudreau from Arbutus Ridge Golf & CC defeated standout Bryn Parry of Seymour Creek Golf Centre in a two-hole playoff at Royal Colwood Golf Club in Victoria. Parry went on to qualify to play the Nationwide Tour (a developmental tour of the PGA TOUR) later in the year.

About the PGA of British Columbia

The Professional Golfers' Association of British Columbia serves and represents more than 680 golf professionals who work at and operate golf courses, driving ranges and other golf facilities throughout the Province.

Our goal is to make the game of golf more enjoyable for all who take part in it.

PGA of British Columbia member golf professionals are experts in the business of golf, are the most qualified instructors of the game, and are essential to any successful golf operation.

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