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E-NEWS

Keeping PGA of BC members informed

February 3, 2010

**GARY BERNARD
ANNOUNCED AS NEW
EXECUTIVE DIRECTOR OF
THE CANADIAN PGA**

**LEARN TO TWEET AT THE
SPRING SEMINAR**

**PGA of BC TOURNAMENT
COORDINATOR POSITION
AVAILABLE**

**WANTED - VECTOR
LAUNCH MONITOR**

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PGA**



After a lengthy search and intense deliberation, the Canadian PGA announced that Gary Bernard has

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Want something posted in E-News? Please send job postings (including compensation range), items for sale and other news of interest to Communications & Member Services Coordinator Stacy Reykdal at the PGA of BC office (stacy@pgabc.org).

Morgan Creek Golf Course currently has 26 well maintained Club Car Power Carts for sale. Call 604-531-4653 or email admin@morgancreekgolf.com for more information.

Ian Carlson's contact information in the 2010 PGA of BC directory is incorrect. Ian's correct contact information is as follows:

**IAN CARLSON
TERRITORY MANAGER | NIKE GOLF CANADA
C: 604 345 4653
T: 604 565 8790
F: 604 565 8791
ian.carlson@nike.com**

• **LEARN TO TWEET AT THE SPRING SEMINAR**

We've all heard of **Facebook**. Some of us are probably on it every day.

Same with **Twitter** and **YouTube** and the wide range of other "**social media**" sites that



***been named the
Association's new
Executive Director.***

The executive search process conducted with McKinley Solutions Inc., a leader in the corporate hiring world, began in early November.

"It gives me great pleasure to announce to our membership that Gary Bernard has been selected as the Canadian PGA's next Executive Director," said **Lindon Garron, President of the Canadian PGA.**

"Gary has always acted in the best interests of the Canadian PGA Members and his intimate knowledge of our Association will ensure that current initiatives will continue in a seamless manner. Canadian PGA Director of Education since 2004 and currently acting in the Interim Executive Director role since October, Gary has clearly demonstrated that he is the right person at the right time for this pivotal position."

A native of Chatham, New Brunswick, Bernard spent eight years as an educator within the New Brunswick public school system. During that time he was named "Young Professional of The Year" by the Canadian Association for Health, Physical Education and Recreation (CAPHER). In addition, he served as Vice-President, and later President of the Physical Education Teachers Society; representing New Brunswick at the World CAPHER conference in Vancouver in 1986.

help people stay connected with friends, colleagues and potential business partners in today's fast-paced electronic way of life.

But seriously, how much do we really know about social media? Probably not much.

At this year's **PGA of BC Spring Education Seminar sponsored by Callaway Golf Canada**, participants will have the opportunity to learn more about this subject from an expert who is well known to all of us.

Jeff Ciecko, a past president of the PGA of BC and an affiliate member, will present a workshop that will give you all you need to know about harnessing the vast power of social media to make your business succeed, whether you're a golf instructor or part of a larger facility.

Jeff's presentation is just one of several top-notch sessions that will equip PGA of BC professionals with the knowledge they need to succeed.

Be sure to sign up today for the seminar, featuring renowned golf instructor **David Leadbetter**, who will be on hand to give members of the public and PGA members a full day's worth of anecdotes, tips and instruction. **Cost for the entire seminar is only \$49.00 for PGA of BC members.**

This year's seminar features presenting sponsors Golf Trends, Cambie Surgery Centre, Tofino RV Rentals and Uniglobe Geo Travel.

Space in the seminar will be held for PGA of BC members only until the registration deadline of March 5th.

After that, spots will be allocated to members of the public on a first-come-first-served basis.

This year's seminar will take place **March 16-17 at Marine Drive Golf Club in Vancouver.**

Online registration is available through the Tournaments & Events section of the PGA of BC website at www.pgabc.org or by clicking on the link below.

[PLEASE CLICK HERE TO REGISTER FOR THE 2010 PGA OF BC SPRING EDUCATION SEMINAR](#)

• **PGA of BC TOURNAMENT COORDINATOR POSITION AVAILABLE**

"I have never been more proud to be a Member of the Canadian PGA than I am today. I am thrilled and humbled to take on the responsibility of serving the 3,600 members of the Canadian PGA on a daily basis. It is a true honour to be selected as the new Executive Director of the Canadian PGA," said **Bernard**, who will jump immediately into the position with Canadian PGA Board meetings underway next week. "I, along with the 3,600 members of the Canadian PGA, have a passion for our great game and I am very serious about making progressive steps for our Members within the Canadian golf industry. I welcome the challenge and look forward to working with the Board, national staff and all of our partners across the country to develop new opportunities for the game of golf."

Following his education career, Bernard spent two years in the sporting goods industry where he managed several T & R Sports locations in Atlantic Canada.

After a successful run, Bernard realized that his true passion lay in the game of golf and his decision to work in the game had an instant impact on the future of the Canadian PGA.

"This is a very exciting day for the Canadian PGA and golf in Canada. We are delighted to select Gary Bernard as the new leader for our Association," stated **Garron**, who is currently serving his second year as President of the Canadian

The **Professional Golfers' Association of B.C.** has an opening for a **Tournament Coordinator**. This position will be an eight-month contract position, starting in March 2010.

Responsibilities:

Preparation and execution of a multi-event professional golf tournament schedule, including:

- * Arrange event details with host venues
- * Coordination with sponsor representatives
- * Registration of tournament participants
- * Preparation of tournament draw, prize money distribution
- * Scoring of events, using Tournament Expert software (training available)
- * Preparation of prize tables
- * Physical set-up and takedown of signage and other tournament equipment
- * Communication with media before and after event
- * All other duties required to stage a successful professional golf tournament

Experience in the environment of competitive golf is mandatory. Requires an organized, detail-oriented person with excellent communication skills and problem-solving abilities. Must be well-versed in Microsoft Office programs.

Compensation: Up to \$3,000 per month depending on experience and qualifications. Mileage paid for use of personal vehicle (events take place at various venues around B.C.). Office located in southeast Richmond.

The PGA of BC represents 700 members working at 200 golf facilities throughout B.C. The events we stage are for the benefit of our members and must be executed with the utmost in professionalism and skilful organization.

Further information about this position and the Association is available on our website: www.pgabc.org

Only those considered for an interview will be contacted. No telephone calls, please.

Apply to Brian Butters, Executive Director, PGA of BC, via email: brian@pgabc.org

Application deadline: February 5, 2010

[CLICK HERE TO VISIT THE PGA OF BC WEBSITE](#)

- **WANTED - VECTOR LAUNCH MONITOR**
Paul Monaghan of the Okanagan Golf School is

PGA. "Under the professional direction of McKinley Solutions, we have successfully completed a very comprehensive process.

A number of qualified candidates were interviewed and evaluated. In the end, Gary was our unanimous selection. He holds valuable knowledge of the Canadian PGA and its partners within the World PGA Alliance, as well as with our industry partners in Canada. He has excelled inside and outside of the Canadian PGA and we are confident that he is the right candidate to set the present and future direction of our sport and our organization."

Among his many career achievements, Bernard was a leader in the development of the Teaching and Coaching Certification Program (TCCP) alongside fellow Canadian PGA member Henry Brunton. He has been involved in education with the Canadian PGA since 1995 when he began facilitating all workshops to Canadian PGA Professionals across the country. He was instrumental in leading the integration of the TCCP program with the National Coaching Certification Program (NCCP) and the Coaching Association of Canada (CAC).

Bernard was also a key member of the Royal Canadian Golf Association's National Player Development Program coaching staff from 1999 to 2001. He has worked at a number of different facilities, both in Atlantic Canada and Ontario, and has a full understanding of what a Canadian PGA Member

looking for a Vector Launch Monitor.

If you are able to help him, please give Paul a call at 250-494-8178 or send him an email at ogs@telus.net

Thank you!

MEMBERS ON THE MOVE

As of February 3, 2010

Todd Tweedy is no longer an Apprentice Professional at Rossland Trail Country Club

Weston Gillett has transferred to BC from the Alberta Zone and is now an Associate Professional at Glacier Greens Golf Club

Ryan Stockford moves to Shuswap Lake Estates Golf & Country Club as an Apprentice Professional for the 2010 season

Chris Mowat has resigned from the Canadian PGA

Jeff Liddle has resigned from the Canadian PGA

As of January 27, 2010

Travis Mann's Executive Professional application has been approved and he is now the Executive Professional at Granite Pointe Golf Club with **Jamie Stevens** as the Head Professional

Jaclyn Touchet has taken a Maternity Leave of Absence - Congratulations!

The PGA of BC Board of Directors has approved **The Golf Institute at Fraserview** as a CPGA Approved Teaching Centre with **Mark Burke** as the Head Teaching Professional

Rick Lalonde has transferred to Alberta and is now an Apprentice Professional at Windermere Golf & Country Club

Curt Gammage is no longer a Teaching Professional at Nicklaus North Golf Course and moves into the Unattached category

CAREER OPPORTUNITIES AVAILABLE AT www.pgabc.org

Head Golf Professional
Williams Lake Golf & Tennis Club

must do to succeed in the
golf business.

A graduate of the University
of New Brunswick (B.Ed '79)
and currently nearing
completion of his Masters
degree (M.Ed) from UNB,
Bernard will participate in his
first official meeting when he
represents the Canadian PGA
at the World PGA Alliance
conference in Orlando,
Florida.

Assistant Professional
Prince George Golf & Country Club

Assistant Professional
Green Room Golf Performance Centers

Assistant Golf Professional
Salmon Arm Golf Club

Tournament Coordinator
PGA of BC

Assistant Professional
Nicklaus North Golf Course

Academy Instructor
Nicklaus North Golf Course

Custom Fit Technician (CFT)/Sport Rep
TaylorMade adidas Golf Canada

CPGA Assistant Golf Professional
Northview Golf & Country Club

CPGA Technical Consultant
Callaway Vancouver Performance Centre

Head Professional
Eaglecrest Golf Club

Assistant Golf Professional
Arbutus Ridge Golf Club

Entry Level &/or Assistant Professional
Sunset Ranch Golf & Country Club

Assistant Professional
Point Roberts Golf & Country Club

stacy@pgabc.org info@pgabc.org
<http://www.pgabc.org>

604.303.6766 1.800.667.4653

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