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## E-NEWS

Keeping PGA of BC members informed

January 19, 2010

### THE PGA OF BC PAYS WITH ADP CANADA

### PGA of BC TOURNAMENT COORDINATOR POSITION AVAILABLE

### LINKS GOLF CAFES MAKING BIG STRIDES

### 2010 PGA of BC SPRING EDUCATION SEMINAR REGISTRATION NOW AVAILABLE ONLINE

### SPRING EDUCATION SEMINAR PRESENTERS - FITCORPS FITNESS

### JUNIOR GOLF 2010 AND BEYOND!

### OFFICIAL POSITION ON THE NEW GROOVE REGULATIONS FOR GOLF CLUBS

### 2010 EMPLOYMENT VERIFICATION FORMS NOW AVAILABLE ONLINE

### \*\*\*IMPORTANT REMINDER - ALL MEMBERS\*\*\*

### **E-News brought to you by [TRAINWEST MANAGEMENT & CONSULTING INC.](#)**

Want something posted in E-News? Please send job postings (including compensation range), items for sale and other news of interest to Communications & Member Services Coordinator Stacy Reykdal at the PGA of BC office (stacy@pgabc.org).

### **• PGA of BC TOURNAMENT COORDINATOR POSITION AVAILABLE**

The **Professional Golfers' Association of B.C.** has an opening for a **Tournament Coordinator**. This position will be an eight-month contract position, starting in March 2010.



#### **Responsibilities:**

Preparation and execution of a multi-event professional golf tournament schedule, including:

- \* Arrange event details with host venues
- \* Coordination with sponsor representatives
- \* Registration of tournament participants
- \* Preparation of tournament draw, prize money distribution
- \* Scoring of events, using Tournament Expert software (training available)
- \* Preparation of prize tables
- \* Physical set-up and takedown of signage and other tournament equipment
- \* Communication with media before and after event
- \* All other duties required to stage a successful professional golf tournament

Experience in the environment of competitive golf is

**THE PGA OF BC  
PAYS WITH ADP  
CANADA**



The **PGA of BC** is excited to announce **ADP Canada as the Official Payroll Company of the PGA of BC.**

ADP is the leading provider of Employer Services in Canada, providing a comprehensive range of payroll, human resources management, benefits administration, time & labour management, occupational health and safety, comprehensive outsourcing and consulting services.

ADP develops innovative products and services to help their customers save valuable time, make most of their employees and resources and boost their bottom lines. ADP's solution oriented approach has helped ADP become the world's leading provider of computerized transactions processing, data communications and information services.

"The PGA of BC is very pleased to be working with ADP Canada for the 2010 golf season," said **Executive Director Brian Butters.** "ADP will have their services on offer for our member facilities to

mandatory. Requires an organized, detail-oriented person with excellent communication skills and problem-solving abilities. Must be well-versed in Microsoft Office programs.

**Compensation:** Up to \$3,000 per month depending on experience and qualifications. Mileage paid for use of personal vehicle (events take place at various venues around B.C.). Office located in southeast Richmond.

The PGA of BC represents 700 members working at 200 golf facilities throughout B.C. The events we stage are for the benefit of our members and must be executed with the utmost in professionalism and skilful organization.

Further information about this position and the Association is available on our website: [www.pgabc.org](http://www.pgabc.org)

Only those considered for an interview will be contacted. No telephone calls, please.

Apply to Brian Butters, Executive Director, PGA of BC, via email: [brian@pgabc.org](mailto:brian@pgabc.org)

Application deadline: February 5, 2010

[\*\*CLICK HERE TO VISIT THE PGA OF BC WEBSITE\*\*](#)

• **LINKS GOLF CAFES MAKING BIG STRIDES**

Hi all,

Grant Gray here...

**Links Golf Cafes** - one of our **Platinum Sponsors with the PGA of BC** - has been making some BIG strides in the world of golf. They are now trading on the stock market and have an incredible game plan moving forward.



I have attached a unique and very exciting opportunity I thought you might be interested in.

Simply follow the link below and enter your name and e-mail address

and enjoy.

<http://www.brainshark.com/parmastersgolf/vu?pi=230697811>

GRANT GRAY

take advantage of and the PGA of BC office looks forward to utilizing ADP's payroll experience and expertise."

ADP provides flexible corporate payroll services that improve payroll management for employers of every size. ADP handles the time-consuming tasks of payroll processing and employee payroll tax filing so employers - regardless of their size - can focus on their business. The end result is a more efficient payroll process for their customers and their employees that streamlines the payroll process, improves productivity and management reporting and simplifies administration year-round.

ADP Canada joins a distinguished list of companies with their corporate sponsorship of the PGA of BC. The PGA of BC looks forward to a rewarding 2010 golf season with ADP Canada as a valuable member of the team.

#### **About ADP Canada**

Automatic Data Processing, Inc. (NASDAQ: ADP), with nearly \$9 billion in revenues and over 585,000 clients, is one of the world's largest providers of business outsourcing solutions.

Leveraging nearly 60 years of experience, ADP offers the widest range of HR, payroll, tax and time & attendance solutions from a single source. Their easy-to-use solutions provide

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**[CLICK HERE TO FOLLOW THE LINKS GOLF CAFES LINK](#)**

### **• 2010 PGA of BC SPRING EDUCATION SEMINAR REGISTRATION NOW AVAILABLE ONLINE**

***The registration form for the 2010 PGA of BC Spring Education Seminar is now available online through the Tournaments & Events section of the PGA of BC website - [www.pgabc.org](http://www.pgabc.org)***



*This year's seminar will take place March 16-17 at Marine Drive Golf Club in Vancouver, BC.*

The cost for two full days of the seminar, including one full day with world-renowned golf instructor **David Leadbetter**, plus two lunches and a cocktail reception, will be only \$49.00 for members.

In addition to David Leadbetter, who will speak at an open-to-the-public event on the morning of Day 2 and will then spend time instructing professionals on the practice range in the afternoon, some excellent presenters have been lined up:

- **Clarity Success** coaching specialists **Kevin MacDonald** and **Shelley MacDougall** will offer a powerful presentation on "**Living the Life as a Golf Pro**" - how to enhance the happiness, health and wealth of golf professionals and all of your staff.

- Everybody's heard of Facebook and Twitter, but do you really understand them? **Jeff Ciecko of CK Golf Solutions** will present on "**Social Media**"- what is it and how you can use it for your business -- a preview of the critical social media sites you should be using.

- **Tom Shay of Profits Plus** will present on ways to successfully do business in a nervous economy by countering the doom and gloom of media reporting and focusing on what works for your own business.

- And **Fitcorps Fitness** specialists **Dave Longmore** and **Chris Baxter** will provide advice on the general differences between golf fitness and regular fitness along with the keys to having clients understand the message a

superior value to organizations of all types and sizes.

ADP Canada has more than 1,800 associates dedicated to providing a level of personalized attention and expertise that no in-house software package or systems vendor can match.

With ADP Canada as a partner, companies gain the freedom to focus more of their human and financial resources on the areas that give its company a competitive edge. ADP pays one in four Canadians in the private sector.

ADP is an active member of The Canadian Payroll Association (CPA) and The International Association for Human Resource Information Management (IHRIM).

[\*\*PLEASE CLICK HERE TO VIEW THE ADP CANADA & PGA OF BC OFFER SHEET\*\*](#)

golf instructor wants to convey.

To register for the seminar please follow the link below.

[\*\*PLEASE CLICK HERE TO REGISTER FOR THE 2010 PGA OF BC SPRING EDUCATION SEMINAR\*\*](#)

## • **SPRING EDUCATION SEMINAR PRESENTERS - FITCORPS FITNESS**

The **PGA of BC's Patron of the Year for 2009** was **Fitcorps Fitness**, with fitness expert **Dave Longmore** and mental game specialist **Chris Baxter**.

Here is a description of the seminar session Dave and Chris will present on the afternoon of Tuesday, March 16.

The seminar is to take place at Marine Drive Golf Club in Vancouver.

### ***Dave Longmore - Golf Fitness is for Every Body***

This presentation provides an overview of the difference between general fitness from the personal training perspective, and golf fitness from the Titleist Performance Institute (TPI) perspective.

Topics will include:

- The six components of fitness
- Developing a golf-specific training program
- Golf fitness screening and assessment
- Correcting physical swing limitations via golf exercise protocols

### ***Chris Baxter - Communication and Beliefs***

In order to get the most out of their clients, golf teaching professionals need to be able to identify their client's preferred way of relating to the world and then adopt this preference in coaching delivery.

This presentation will give professionals practical tools for identifying how their clients communicate through visual, auditory, and kinesthetic means and then use the client's preferred communication strategy to gain a deeper level of rapport. Tools for identifying clients' limiting beliefs, which limit performance, will be shared.

[\*\*CLICK HERE TO VISIT THE FITCORPS FITNESS WEBSITE\*\*](#)

## • **JUNIOR GOLF 2010 AND BEYOND!**



## SEPARATE YOUR JUNIOR GOLF PROGRAM FROM THE COMPETITION



Attend this interactive and fast paced junior golf session to learn what is available to you to enhance & support your junior golf program:

- Learn how your facility can be part of an internationally recognized framework for junior golf development
- Be exposed to the latest research on Long Term Player Development
- Find out how the Canadian PGA and RCGA can support you and your programs
- **Seminar hours count as credit towards Class A apprenticeship (3 seminar hours)**
- Access resources for your junior members and parents
- Conducted by Canadian PGA Master Facilitator Glenn Cundari in conjunction with the RCGA

### Upcoming Dates:

Alberta- March 1st, 8:00- 10:00 AM (Glenmore Inn, Calgary)

BC- March 2nd, 9:00 AM- 12:00 PM (University Golf Club, Vancouver)

### To register:

e-mail **Ted Logan at the RCGA** (TLogan@rcga.org) indicating what workshop you are interested in attending

## • OFFICIAL POSITION ON THE NEW GROOVE REGULATIONS FOR GOLF CLUBS

### RCGA Position on the New Groove Regulations for Clubs



**The Royal Canadian Golf Association** in affiliation with the **R&A** and the **United States Golf Association** are revising the **Rules of Golf**, placing new restrictions on the cross sectional area and edge sharpness of golf club grooves.

The revisions are designed to restore the challenge of playing shots to the green from the rough by reducing backspin on those shots. The initial focus of the new Rules will be competitions involving highly skilled professional golfers and will have little impact on the play of most golfers.

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The Rules control the cross sectional area of grooves on all clubs, with the exception of drivers and putters, and limit

groove edge sharpness on clubs with lofts equal to or greater than 25 degrees (generally a standard 5-iron and above).

**The Rules apply to clubs manufactured after January 1, 2010.** Clubs manufactured prior to January 1, 2010 that conform to current regulations will continue to be considered conforming to the Rules of Golf until at least 2024.

For more detailed information, please follow the link below.

**[PLEASE CLICK HERE FOR MORE INFORMATION](#)**

- **2010 EMPLOYMENT VERIFICATION FORMS NOW AVAILABLE ONLINE**

**2010 Employment Verification Forms are now available online on the PGA of BC website - [www.pgabc.org](http://www.pgabc.org) - in the Members' Only Section.**



CPGA membership cards for 2010 are currently being mailed out to members who have submitted their 2010 Employment Verification Forms and PGA of BC Members' Contract.

**\*\*\*Please note: PGA of BC Members' Contracts only need to be submitted ONCE. So if you submitted a Members' Contract last year, you do NOT need to submit one again\*\*\***

Both the 2010 Employment Verification Form and the PGA of BC Members' Contract may be downloaded from the PGA of BC website Members' Only Section.

Both forms may be submitted via fax to the office at (604) 303-6765 or you may email a scanned version to [stacy@pgabc.org](mailto:stacy@pgabc.org)

**Any changes to your contact details such as address, phone number or email changes should also be reported to the office by email to [stacy@pgabc.org](mailto:stacy@pgabc.org) or call the office at (604) 303-6766.**

The Employment Verification Form and Member's Contract can be downloaded by clicking on the link in green below, or by going to the website at [www.pgabc.org](http://www.pgabc.org) , click on the Members Only icon, click on Forms, and then click on "2009 Employment Verification Form" or "PGA of BC

Member's Contract".

If you're planning a trip to somewhere warm and sunny and need your card in a hurry, contact the office.

Thank you to all members for your cooperation!

**[CLICK HERE TO DOWNLOAD THE 2010 EMPLOYMENT VERIFICATION FORM](#)**

- **\*\*\*IMPORTANT REMINDER - ALL MEMBERS\*\*\***

**ALL MEMBERS MUST UPDATE ANY CHANGES TO THEIR CONTACT DETAILS WITH THE PGA OF BC OFFICE.**

It is very important for the PGA of BC office to have your most up-to-date contact information so we may effectively communicate with you. This includes your preferred email address, your home mailing address, and your contact phone number(s).

As well, please inform us of your preferred mailing address, for example, do you prefer to receive mail at your residence or at your place of work?

A number of member cards went missing in the mail last year due to incorrect mailing addresses. Please prevent this from happening to you by ensuring we have your correct mailing address.

**\*\*\*Please note - The PGA of BC office is NOT notified of any updates you make to your contact details on the National website. So if you make any changes on the national website, please notify the PGA of BC office as well.**

Any changes to your contact details may be reported to the office by email to [stacy@pgabc.org](mailto:stacy@pgabc.org) or call the office at (604) 303-6766.

Thank you to all members for your cooperation!

- **MEMBERS ON THE MOVE**

**As of January 19, 2010**

**Patrick Lago** has transferred to the BC Zone from Alberta and is now an Apprentice Professional at the Green Room Golf Performance Centre in North Vancouver

**Rob Anderson** is the new Head Professional at Kelowna Golf & Country Club

**Dan Swanson** has passed the Class A exam and becomes the Head Professional at Guildford Golf Club

**Jamie Stevens** has passed the Class A exam

**Harvey Chang** has resigned from the Canadian PGA

**As of January 13, 2010**

**Jesse Crowe** is now an Associate Professional at Canoe Creek Golf Club

**Shayne Dysart** is no longer the Head Professional at Wildstone Golf Course

• **CAREER OPPORTUNITIES AVAILABLE AT [www.pgabc.org](http://www.pgabc.org)**

**NEW**

Assistant Professional  
Nicklaus North Golf Course

**NEW**

Academy Instructor  
Nicklaus North Golf Course

**NEW**

Custom Fit Technician (CFT)/Sport Rep  
TaylorMade adidas Golf Canada

**NEW**

CPGA Assistant Golf Professional  
Northview Golf & Country Club

CPGA Technical Consultant  
Callaway Vancouver Performance Centre

Head Professional  
Eaglecrest Golf Club

Assistant Professional  
Highland Pacific Golf

Assistant Golf Professional  
Arbutus Ridge Golf Club

Guest Services Manager  
Tobiano

Associate Golf Professional Class A  
Tobiano

Entry Level &/or Assistant Professional

Sunset Ranch Golf & Country Club

Associate/Assistant Professional  
Quilchena Golf & Country Club

Pro-Shop - ELITE Assistant Golf Professional  
Victoria Golf Club

Assistant Golf Professional  
Olympic View Golf Club

Assistant Professional  
Point Roberts Golf & Country Club

CPGA Assistant Professional  
Copper Point Golf Club

Assistant Golf Professional  
Shuswap Lake Estates Golf & Country Club

Associate or Assistant Professional  
Golden Golf Club

Assistant Golf Professional  
Lakepoint Golf & Country Club

**[Click here to view careers listed in the Members Only section at www.pgabc.org](#)**

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