



E-NEWS

Keeping PGA of BC members informed

March 10, 2010

E-news brought to you by:

[TRAINWEST MANAGEMENT & CONSULTING INC.](#)

Want something posted in E-news? Please send job postings (including compensation range), items for sale and other news of interest to Communications & Member Services Coordinator Stacy Reykdal at the PGA of BC office (stacy@pgabc.org).

FOR SALE

Morgan Creek Golf Course currently has a CLUB CAR FLEET FOR SALE - **PRICE REDUCED - Fleet Discounts Available.**

Call 604-531-4653 or email

admin@morgancreekgolf.com for more information.

FOR SALE

Royal Colwood Golf Club has 110 Riksha Carts for sale for \$2500. Carts come with sand bottle holder and sweater basket (sorry, no sand bottle).

They also have 2000 dozen Toplite Limited Flight range balls for \$2000.

If interested, contact Jason Giesbrecht at 250.478.9591 or jgiesbrecht@royalcolwood.org

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The PGA of BC Casts A Line with Painter's Lodge in Campbell River



PAINTER'S LODGE

CAMPBELL RIVER • BC

The Professional Golfers' Association of BC is very pleased to announce Painter's Lodge as the Official Holiday and Fishing Resort of the PGA of BC. Painter's Lodge is also the Presenting Sponsor of the PGA of BC Spring Education Seminar Cocktail Reception.

Nestled on the pristine shores of Vancouver Island, Painter's Lodge offers world-class B.C. salmon fishing, exhilarating wildlife and nature tours, breathtaking scenery and all the amenities you'd expect from a traditional resort. Except Painter's Lodge is far from your everyday resort. Located in beautiful Campbell River, this famous British Columbia salmon

fishing lodge is the perfect place to relax, re-charge and reel in the big one.

"We are delighted to have this partnership with Painter's Lodge," said **Brian Butters, Executive Director of the PGA of BC**. "Painter's is an icon of all that West Coast salmon fishing and scenery and excellence represents. Our professionals are thrilled to be associated with such an outstanding B.C. brand."

All PGA of BC members are entitled to a 20% savings on any package to Painter's Lodge - from exciting fishing adventures to relaxing spa retreats. With a variety of accommodations, from cozy cabins to VIP suites, Painter's is an ideal destination as there is something for everyone.

"Painter's Lodge and Oak Bay Marine Group are looking forward to working with the PGA of BC and its members on creating exciting, affordable destination vacations for golfers and their families," said **Jill Smillie of Oak Bay Marine Group**. "We're looking forward to sharing the best of B.C.'s West Coast with you."

Painter's Lodge is more than just fishing. Guests can watch marine life play as they tour the coastline on a Wildlife Adventure Tour, soak in the outdoor pool or refine their serves on the tennis courts. Guests may also enjoy a complimentary 10-minute water taxi across Discovery Passage to Painter's sister resort, April Point Resort & Spa, where guests have full access to another legendary British Columbia adventure resort and the Aveda concept spa.

The PGA of BC looks forward to a successful 2010 golf season with Painter's Lodge as a valuable member of the team.

[Click here to read the full news release](#)

[Click here to visit Painter's Lodge website](#)

Spring Education Seminar deadline looms, register today!

Don't miss out on one of the all-time great bargains and tremendous value for your PGA of BC membership.



The Spring Education Seminar takes place March 16-17th at Marine Drive Golf Club in Vancouver.

The registration fee for the entire seminar is only \$49.00 plus GST.

Why so inexpensive?

The B.C. zone board voted in 2009 to establish the PGA of BC Extraordinary Education Fund. This fund is supported by annual payments of \$50.00 from all PGA of BC members as part of their annual dues. The money in the fund is to be used to bring in top-notch presenters such as this year's featured presenter, master instructor David Leadbetter, and David Feherty (who spoke at our 2008 seminar) and other great names in the world of golf.

The entry fee for members has been \$99.00 in recent years as a result of the board's earlier decision to subsidize the zone's educational offerings for the benefit of the

membership. This year, the program goes a step further with the entry fee reduced to \$49.00.

Treat yourself to two great days of instruction (including a full day with David Leadbetter) plus education and useful information from a jam-packed lineup of presenters. Throw in two free lunches and a complimentary cocktail reception following the Annual General Meeting on March 16th and it adds up to a killer deal. Don't miss out, register today!

The deadline for members to register is coming up soon: Friday, March 12th.

In addition to David Leadbetter, who will speak at an open-to-the-public event on the morning of Day 2 and will then spend time instructing professionals on Marine Drive's practice range in the afternoon, some excellent presenters have been lined up:

- **Clarity Success Coaching** specialists **Kevin MacDonald** and **Shelley MacDougall** will offer a powerful presentation on "**Living the Life as a Golf Pro**" - how to enhance the happiness, health and wealth of golf professionals and all of your staff.
- Everybody's heard of Facebook and Twitter, but do you really understand them? **Jeff Ciecko of CK Golf Solutions** will present on "**Social Media**"- what is it and how you can use it for your business -- a preview of the critical social media sites you should be using.
- **Tom Shay of Profits Plus** will present on ways to successfully do business in a nervous economy by countering the doom and gloom of media reporting and focusing on what works for your own business.
- **Jeff Williams of ADP Canada** will talk about new trends in Human Resources management.
- And **Complete Golf Performance** specialists **Dave Longmore** and **Chris Baxter** will provide advice on the general differences between golf fitness and regular fitness along with the keys to having clients understand the message a golf instructor wants to convey.

Book those dates today - March 16th and 17th - for a once-in-a-lifetime opportunity to learn firsthand about teaching the golf swing from instruction guru David Leadbetter as well as the other great presenters arranged. All for only \$49.00!

Check for registration details on the PGA of BC website at www.pgabc.org

[PLEASE CLICK HERE FOR SPRING EDUCATION SEMINAR - MEMBER REGISTRATION](#)

2010 Srixon Tour Schedule Now Available

Attention all Lower Mainland Professionals;

The 2010 Srixon Tour Schedule is now available online. Please visit the Srixon Tour's website for complete information.

Please complete your registration form, enclose your \$150 dues cheque dated April 1, and mail it to Steve Liddicoat c/o Richmond Country Club, 9100 Steveston Hwy, Richmond,



BC, V7A 1M5

[2010 Srixon Tour Registration Form](#)

I would like to thank Dan Dodman and Hugh Chan of Cleveland/Srixon Canada for their continued support of the Srixon Tour. Their longstanding commitment to the Tour allows us to continually grow, expand, and create a social yet competitive environment for Lower Mainland CPGA Professionals.

If you have any questions about the Srixon Tour, please feel free to contact me at srixontour@shaw.ca

Best Regards,

Steve Liddicoat, CPGA
Commissioner
Srixon Golf Tour
604.839.6855

[Click here to visit the Srixon Tour Website](#)

A Message from your National Representative

Dear fellow members,

As your National Board representative, I encourage you to vote in favor of motion D and the revised PACE program.



As part of the PACE task force, I have attempted to act in the best interests of the PGA of BC in revising the PACE document. Although we understand that no program could receive unanimous support, we believe PACE 8.3 is progressive and will benefit members in their careers now and into the future.

The links below have been provided to assist you with your decision.

Please feel free to contact me at the phone number below if you have any questions about PACE or National matters.

Best Regards,
Troy Peverley
CPGA Head Professional / General Manager
Swanest Bay Resort & Country Club
604.460.6080

[2009 Motions](#)

[2009 Proxy](#)

[PACE Program - Key Changes](#)

[Pace Version 8.3](#)

[Interview with Mr. Jeff Calderwood the Executive Director of the National Golf Course Owners' Association \(http://www.youtube.com/watch?v=PD-eE7EchnI&feature=related\)](http://www.youtube.com/watch?v=PD-eE7EchnI&feature=related)

[Interview with Mr. Scott Simmons the Executive Director / CEO of the Royal Canadian Golf Association \(http://www.youtube.com/watch?v=vuYXWbH_7iE\)](http://www.youtube.com/watch?v=vuYXWbH_7iE)

[Interview with Mr. Sandy Jones the Executive Director / CEO of the PGA of Great Britain & Ireland \(http://www.youtube.com/watch?v=4o1KvNI0SO8&feature=related\)](http://www.youtube.com/watch?v=4o1KvNI0SO8&feature=related)

[Interview with Mr. Joe Steranka the Executive Director / CEO of the PGA of America \(http://www.youtube.com/watch?v=uzGw2ezz5Z0&feature=related\)](http://www.youtube.com/watch?v=uzGw2ezz5Z0&feature=related)

1st Ever Hole-in-One Challenge in Richmond

The Richmond Community Foundation proudly presents the HOLE-IN-ONE GOLF CHALLENGE on Thursday, June 24th, 2010.

Get a team of 8-10 together and come and try for the \$1 million annuity or shoot for the 18 "Hole-in-One's" with cash prizes between \$25,000-\$100,000 per hole!!!

This is a unique golf tournament that you won't want to miss:

- 18 par-3 holes
- Prizes on every hole (between \$25,000 - \$100,000) - including excellent KP prizes, raffles and awards
- \$1 million annuity - 10 players are selected and will participate in a golf shoot-off at the end of the tournament
- Bonus draw: Special membership to Greenacres Golf Course

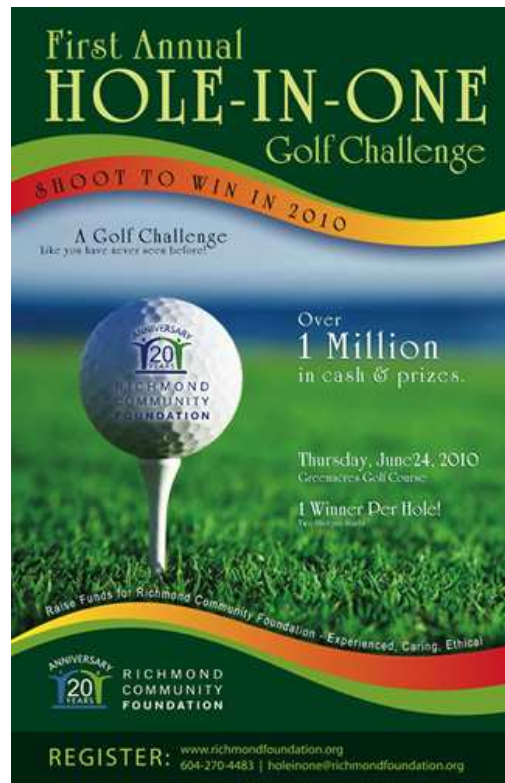
The Details:

- June 24, 2010
- 1pm Shotgun start
- Greenacres Golf Course (5040 No 6 Road, Richmond)
- Players will play in groups of 8 - 10
- Only one shot per hole (each hole is 160 to 210 yards), no chipping or putting
- Lunch available starting at 1130 am
- \$250 per player

To register:

- [Click here to Register Online](#)
- Call (604) 270-4483
- Email holeinone@richmondfoundation.org

Don't wait to register - this one-of-a-kind event is filling up quickly!



[Click here for more information](#)

Get Golf Ready in 5 Days

Get Golf Ready in 5 Days

Following the success in the United States of **Get Golf Ready in 5 Days**, an adult golf instruction program, the **National Golf Course Owners Association Canada** (NGCOA Canada) and the **Canadian PGA** are jointly launching the program north of the border for the 2010 golf season.

Get Golf Ready in 5 Days is designed to teach adults in five short lessons everything they will need to know to step onto a golf course and play with confidence. The program, priced at \$99 plus tax per person, is designed to be fun, fast and affordable with an on-course component in each session.

"So many people have a spouse, friend or coworker that already plays the game and going out for the first time with them can be very intimidating," stated **Jeff Calderwood, CEO NGCOA Canada**. "It is our intention to get these individuals out on the golf course with confidence and show them that the game of golf is about more than just rules and scorekeeping - it's about having fun with friends, and enjoying the fresh air and exercise."

The statistics from its inception year in the United States prove that the program works. Of the 17,000 trackable participants, 94% said they would recommend the program to a friend, 89% said they would continue playing and 76% had played an average of eight rounds following the five sessions.

"These stats proved to us that the program is well designed to welcome new golfers to the game," stated **Gary Bernard, Executive Director of the Canadian PGA**. "We are very excited about our partnership with the NGCOA Canada as I feel we are the two associations best suited to offer this program in Canada. NGCOA Canada members provide access to the golf courses and our certified golf professionals are well positioned to execute the curriculum."

NGCOA Canada and the Canadian PGA certified courses across the country will be offering the program this coming golf season. A dedicated website www.getgolfready.ca will be launched in the coming weeks so that golfers will be able to locate certified courses where they can participate.

The NGCOA Canada and the Canadian PGA are looking forward to working together on this initiative and to creating new recreational golfers that will enjoy this great game for years to come.

[Please click here to view the Presentation for Get Golf Ready](#)

[Please click here for Application Form](#)

Links Golf Cafe BC Launch Meeting March 10

Hello All,

We're thrilled to let you in on a little secret -- the most exciting new concept combining coffee and golf is starting right here in



BC and you can be a part of it.

Aegis Investment CEO and Co-Founder and Links Golf Café Co-Founder, Tom Matzen, will be announcing the first location for a Links Golf Café in BC on March 10th.

Come and get all of your questions about Links Golf Cafés addressed.

Links Golf Café is a Platinum sponsor of our Association. Come on out and support our valuable partner.

It will also be a great opportunity to interact with your fellow PGA of BC golf professionals.

The details about this exciting event are as follows:

Date: Wednesday, March 10th

Time: 6:00 PM

(registration 5:45 - 6:00) (presentation 45 minutes + Q&A, then time for networking)

Location: Mayfair Lakes Golf and Country Club, 5460 No. 7 Road, Richmond

Listen, there is more, lots more. We'll show you how to profit from powerful passion that people have for the game of golf that is unlike any other sport.

Who do you know who is passionate about golf or coffee -- bring them along!

Please contact **Darrell Ross** for more information or to put your name on the guest list for this event - links@aegisinvestmentmanagement.com, 604 377- 4433.

Take a look at the Links Golf Café website - www.linksgolfcafe.com

Best Regards,

GRANT GRAY

Sales & Marketing Coordinator

Professional Golfers' Association of BC

P.604.303.6766|C.604.762.8910|F.604.303.6765

grant@pgabc.org

[CLICK HERE TO VIEW THE LINKS GOLF CAFE WEBSITE](http://www.linksgolfcafe.com)

Win Barona Beach Waterfront Resort Getaway



WIN BARONA BEACH WATERFRONT RESORT GETAWAY courtesy of the MAPLE LEAF JUNIOR GOLF TOUR

Prize includes 7 nights luxury accommodation at beautiful Barona Beach Waterfront Resort on Okanagan Lake, Kelowna, BC. Condominium features 3 bedrooms and 4 double

beds so up to 8 GUESTS can enjoy this getaway package!

The development has a dock, outdoor pool, hot tub and exercise room. Valued at \$500/night in peak season. You could have a fabulous holiday stay this year on us!

All I you have to do to enter this fabulous prize draw is:

e-mail the MJT with names and telephone numbers/emails of at least three juniors who you think should try competitive golf and who have not played MJT before.

Girls or boys, ages 9-19, no registered handicap necessary. (Age groups are Boys 13 & under, Boys 14-16, Boys 17-19 and Girls)

Deadline for junior contact information - March 31; Prize Draw date - April 15, 2010.

Email your entry to jrtour@maplejt.com as "Barona Beach Getaway Prize" with your juniors' names and contact info. Your entry will be acknowledged by email.

The staff of the MJT, who include over a dozen CPGA Professionals (three in B.C.), wish to encourage your young members to try tournament golf and build a strong core of junior golfers in the province which has traditionally been a powerhouse for junior golf in Canada.

They can play as members or non-members.

Please distribute a registration form link - <http://www.maplejt.com/pdf/2010BCRegistrationForm.pdf> - or a link to the new MJT website - www.maplejt.com - to your members and your juniors, and also send in your entry to the Barona Beach Lakefront Resort Getaway Prize Draw a.s.a.p!

Many MJT alumni are becoming CPGA professionals. The program has lists of alumni who have passed their Playability tests - 25 in BC alone! - to become accredited CPGA members.

The MJT is Canada's only national junior tour run exclusively by CPGA members and these juniors are a big part of the future for the professional associations and help grow the game of golf.

Thank you and we look forward to receiving your entry.

Murray Poje, CPGA
604-943-1645

[CLICK HERE TO VISIT THE MAPLE LEAF JUNIOR TOUR WEBSITE](http://www.maplejt.com)

Callaway Golf Canada Performance Centre

Callaway Golf Canada Performance Centre is now accepting appointments w/ Tommy Dunn @ 1.800.387.7000.



- 2010 product line is now in

- \$60 fee includes Callaway hat, sleeve of favorite Callaway balls, one hour fitting - view your game swing video and booklet - ALL PROCEEDS GO TO CHARITY
- First class experience for professionals and/or their customers (CPAS fitting system, same as Phil and Ernie use)
- helps to drive sales!!!

Members on the Move

As of March 10, 2010

Ryan Matiushyk has transferred to BC from the Alberta Zone and is now an Apprentice Professional at Kelowna Golf & Country Club

Mike Hobson is now at Kelowna Golf & Country Club as an Associate Professional

Travis Merritt has transferred to BC from the Alberta Zone and is the new Head Professional at Shadow Mountain Golf Club

Adrien Wright is no longer an Apprentice Professional at Okanagan Golf Club and has moved to the Alberta zone

Jason Kiervin has transferred to BC from the Atlantic Zone and goes to Golden Golf & Country Club as an Associate Professional

Norm Jarvis has reinstated his CPGA membership and returns to the Association as a Teaching Professional at Eaglequest - Coquitlam

Brad Wlasiuk has transferred to BC from the Manitoba Zone and becomes the Head Professional at Eaglecrest Golf Club

Craig Hare has transferred to BC from the Ontario Zone and is now an Apprentice Professional at the Prince George Golf & Curling Club

Mark Romanelli has transferred to the Ontario Zone and is now an Apprentice Professional at Lakeridge Golf Club in Whitbey, Ontario

As of March 3, 2010

Peter Stellato is the new Head Professional at Williams Lake Golf & Tennis Club. He was previously Associate Professional at The Dunes at Kamloops.

Michael Yoon is a new CPGA member and is at Westwood Plateau Golf Academy as an Apprentice Professional

Dave Zibrik has passed the Class A exam and is the new Head Professional at Westwood Plateau Golf Academy

Tyler McGhie has transferred to BC from the Ontario Zone and goes to Okanagan Golf Club as an Apprentice Professional

Sheldon Theriault moves to Glacier Greens Golf Club as an Apprentice Professional

Matt Diederichs is now an Apprentice Professional at Highland Pacific Golf

Rob Cruise moves to Highland Pacific Golf as an Associate Professional

CAREER OPPORTUNITIES

NEW

Pro Shop Assistant Professional
The Golf Centre - Kelowna

NEW

Golf Academy Director of Instruction
Olympic View Golf Club

NEW

Golf Academy Instructor
Olympic View Golf Club

Assistant/Associate Professional
Meadow Gardens Golf Club

2 Seasonal Customer Service Reps
Eaglequest Coquitlam

Apprentice Professional
Glacier Greens Golf Club

2 Proshop Customer Service Reps
Eaglequest - Coyote Creek

Assistant Professional
Vernon Golf & Country Club

Assistant Professional
Prince George Golf & Country Club

[Click here to view careers listed in the Members Only section at www.pgabc.org](http://www.pgabc.org)

Quick Links...

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- [About the PGA of BC](#)

email: stacy@pgabc.org
phone: 604-303-6766
web: <http://www.pgabc.org>

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