



E-NEWS

Keeping PGA of BC members informed

March 4, 2010

E-news brought to you by:

[TRAINWEST MANAGEMENT & CONSULTING INC.](#)

Want something posted in E-news? Please send job postings (including compensation range), items for sale and other news of interest to Communications & Member Services Coordinator Stacy Reykdal at the PGA of BC office (stacy@pgabc.org).

FOR SALE

*Morgan Creek Golf Course currently has a CLUB CAR FLEET FOR SALE - **PRICE REDUCED**. Call 604-531-4653 or email admin@morgancreekgolf.com for more information.*

FOR SALE

Royal Colwood Golf Club has 110 Riksha Carts for sale for \$2500. Carts come with sand bottle holder and sweater basket (sorry, no sand bottle). They also have 2000 dozen Toplite Limited Flight range balls for \$2000. If interested, contact Jason Giesbrecht at 250.478.9591 or jgiesbrecht@royalcolwood.org

Spring Education Seminar deadline looms, register today!

Don't miss out on one of the all-time great bargains and tremendous value for your PGA of BC membership.

The Spring Education Seminar takes place March 16-17th at Marine Drive Golf Club in Vancouver.

The registration fee for the entire seminar is only \$49.00 plus GST.

Why so inexpensive?

The B.C. zone board voted in 2009 to establish the PGA of BC Extraordinary Education Fund. This fund is supported by annual payments of \$50.00 from all PGA of BC members as part of their annual dues. The money in the fund is to be used to bring in top-notch presenters such as this year's featured presenter, master instructor David

In this issue

- **Spring Education Seminar deadline looms, register today!**
- **DSG TAG SYSTEMS partners with OAKCREEK GOLF & TURF to sponsor the Club Pro Series**
- **A Message from your National Representative**
- **Vote Online for the Board of Directors**
- **Fitcorps Fitness NOW Complete Golf Performance**
- **Win Barona Beach Waterfront Resort Getaway**
- **Links Golf Cafe BC Launch Meeting March 10**
- **Callaway Golf Canada Performance Center**
- **CPGA Announces 2009 National Award Winners & Tex Noble Winner**
- **Coast Hotels - Special Room Rates for PGA of BC Members**



Leadbetter, and David Feherty (who spoke at our 2008 seminar) and other great names in the world of golf.

The entry fee for members has been \$99.00 in recent years as a result of the board's earlier decision to subsidize the zone's educational offerings for the benefit of the membership. This year, the program goes a step further with the entry fee reduced to \$49.00.

Treat yourself to two great days of instruction (including a full day with David Leadbetter) plus education and useful information from a jam-packed lineup of presenters. Throw in two free lunches and a complimentary cocktail reception following the Annual General Meeting on March 16th and it adds up to a killer deal. Don't miss out, register today!

The deadline for members to register is coming up soon: Friday, March 12th.

In addition to David Leadbetter, who will speak at an open-to-the-public event on the morning of Day 2 and will then spend time instructing professionals on Marine Drive's practice range in the afternoon, some excellent presenters have been lined up:

- **Clarity Success Coaching** specialists **Kevin MacDonald** and **Shelley MacDougall** will offer a powerful presentation on "**Living the Life as a Golf Pro**" - how to enhance the happiness, health and wealth of golf professionals and all of your staff.
- Everybody's heard of Facebook and Twitter, but do you really understand them? **Jeff Ciecko of CK Golf Solutions** will present on "**Social Media**"- what is it and how you can use it for your business -- a preview of the critical social media sites you should be using.
- **Tom Shay of Profits Plus** will present on ways to successfully do business in a nervous economy by countering the doom and gloom of media reporting and focusing on what works for your own business.
- **Jeff Williams of ADP Canada** will talk about new trends in Human Resources management.
- And **Complete Golf Performance** specialists **Dave Longmore** and **Chris Baxter** will provide advice on the general differences between golf fitness and regular fitness along with the keys to having clients understand the message a golf instructor wants to convey.

Book those dates today - March 16th and 17th - for a once-in-a-lifetime opportunity to learn firsthand about teaching the golf swing from instruction guru David Leadbetter as well as the other great presenters arranged. All for only \$49.00!

Check for registration details on the PGA of BC website at www.pgabc.org

[PLEASE CLICK HERE FOR SPRING EDUCATION SEMINAR - MEMBER REGISTRATION](#)

DSG TAG SYSTEMS partners with OAKCREEK GOLF & TURF to sponsor the Club Pro Series



The Professional Golfers' Association of BC is excited to announce a corporate partnership agreement with DSG Tag Systems and OAKCREEK Golf and Turf Inc. to sponsor the 2010 PGA of BC Club Professional Series.

Four events will be held in the Lower Mainland, Vancouver Island and Interior throughout the 2010 season.

"This series has proven itself to be very popular with the most influential subset of our membership, the Head Professionals," said **Brian Butters, Executive Director of the PGA of BC**. "We are delighted to have DSG Tag Systems and OAKCREEK Golf & Turf step up this year as title sponsors to allow us to stage these very worthwhile events."

The series, consisting of 4 one-day events, will offer PGA of BC Executive Professionals, Head Professionals and Head Teaching Professionals the opportunity to congregate among their peers for a day of networking, education and competitive golf in order to celebrate their profession and work towards the advancement of the Association and its members.

"We are very honored to be sponsoring the 2010 PGA of BC Club Professional Series," said **Rob Silzer of DSG Tag Systems**. "These events will give us exposure to a core group of our customers and an exclusive opportunity to gather input and feedback from the golf industry."

"OAKCREEK Golf and Turf is proud to partnering with the PGA of BC," said **Dan Cooper of OAKCREEK Golf and Turf**. "We look forward to interacting with the association's top professionals and enjoying a long and mutually rewarding relationship."

The first event in the 2010 Club Professional Series is scheduled for April 21 at The Redwoods Golf Course in Langley.

About DSG Tag Systems, Inc

DSG Tag Systems was formed by a team of technology development veterans with extensive experience in the golf industry. Their mission was to build and deliver a breakthrough solution to age old challenges faced by golf facility operators in managing and protecting their mobile fleet assets. The executive team has over 30 years collective experience in providing GPS and wireless solutions designed specifically for the golf industry. For more information, visit www.dshtag.com

DSG Tag Systems' TAG-100 is a revolutionary fleet management and tracking system, designed specifically to help golf course operators be more efficient in managing their vehicles, equipment, as well as labour resources. It brings a completely innovative approach, different from all other products that exist in the golf industry today, to help operators make substantial savings in their operating budget, while improving the

security and the flow of customers at their facility. The system utilizes a combination of GPS and cellular technology to track and report the exact location and status of all tagged assets, issue alerts to facility managers and notifications to vehicle operators. All tracking and management information is made accessible to the course operators via a web- based application custom designed for the golf industry.

About OAKCREEK Golf and Turf Inc.

OAKCREEK Golf & Turf Inc. was first incorporated in 1969, and currently employs approximately 100 people year round out of six locations throughout Western Canada. They deal with more than 1,000 golf courses, ski areas and municipalities in Western Canada with 18 salesmen on the road and a full complement of service staff. Headquartered in Calgary, Alberta, OAKCREEK has five additional branch locations for providing sales and service, located in Duncan, BC, Surrey, BC, Kelowna, BC, Saskatoon, SK, and Edmonton, AB.

OAKCREEK'S objective is to continue to be the market leader in the sales and service of golf course and municipal turf care equipment, golf cars, golf course irrigation and pump stations, and ski area groomers. For more information, visit www.oakcreekgolf.com

[Click here to view the entire news release](#)

A Message from your National Representative

Dear fellow members,

As your National Board representative, I encourage you to vote in favor of motion D and the revised PACE program.



As part of the PACE task force, I have attempted to act in the best interests of the PGA of BC in revising the PACE document. Although we understand that no program could receive unanimous support, we believe PACE 8.3 is progressive and will benefit members in their careers now and into the future.

The links below have been provided to assist you with your decision.

Please feel free to contact me at the phone number below if you have any questions about PACE or National matters.

Best Regards,
Troy Peverley
CPGA Head Professional / General Manager
Swanese Bay Resort & Country Club
604.460.6080

[2009 Motions](#)

[2009 Proxy](#)

[PACE Program - Key Changes](#)

[Pace Version 8.3](#)

[Interview with Mr. Jeff Calderwood the Executive Director of the National Golf Course Owners' Association \(http://www.youtube.com/watch?v=PD-eE7EchnI&feature=related\)](http://www.youtube.com/watch?v=PD-eE7EchnI&feature=related)

[Interview with Mr. Scott Simmons the Executive Director / CEO of the Royal Canadian Golf Association \(http://www.youtube.com/watch?v=vuYXWbH_7iE\)](http://www.youtube.com/watch?v=vuYXWbH_7iE)

[Interview with Mr. Sandy Jones the Executive Director / CEO of the PGA of Great Britain & Ireland \(http://www.youtube.com/watch?v=4o1KvNI0SO8&feature=related\)](http://www.youtube.com/watch?v=4o1KvNI0SO8&feature=related)

[Interview with Mr. Joe Steranka the Executive Director / CEO of the PGA of America \(http://www.youtube.com/watch?v=uzGw2ezz5Z0&feature=related\)](http://www.youtube.com/watch?v=uzGw2ezz5Z0&feature=related)

Vote Online for the Board of Directors



PGA of BC members can now cast ballots online to vote for candidates for the Board of Directors.

The following five candidates have been nominated to stand for the board for two-year terms:

- Rob Anderson (incumbent)
- Keith Gibson (incumbent)
- Tom Monaghan
- Shawn Paduano (incumbent)
- Derek Thornley (incumbent)

The Annual General Meeting takes place on Tuesday, March 16th, at Marine Drive Golf Club in Vancouver, at 5 p.m. following the first day's presentations of the Spring Education Seminar.

Eligible members can vote by clicking on the link below and filling out the required information. Only Class A Professionals are eligible to vote; Apprentice Members are not eligible.

Members who vote online will not be eligible to vote again in person at the Annual General Meeting. They will be able to vote on other business, just not for a second time on the election of directors.

[CLICK HERE TO VOTE FOR THE BOARD OF DIRECTORS](#)

Fitcorps Fitness NOW Complete Golf Performance

Fitcorps Fitness has changed their name to **COMPLETE GOLF PERFORMANCE**.

Complete Golf Performance is the Official Fitness & Mental Game Specialists of the PGA of BC.



Check out their new website -
www.completegolf.ca - by following the link below.

[CLICK HERE TO GO TO THE COMPLETE GOLF PERFORMANCE WEBSITE](#)

Win Barona Beach Waterfront Resort Getaway



WIN BARONA BEACH WATERFRONT RESORT GETAWAY courtesy of the MAPLE LEAF JUNIOR GOLF TOUR

Prize includes 7 nights luxury accommodation at beautiful Barona Beach Waterfront Resort on Okanagan Lake, Kelowna, BC. Condominium features 3 bedrooms and 4 double beds so up to 8 GUESTS can enjoy this getaway package!

The development has a dock, outdoor pool, hot tub and exercise room. Valued at \$500/night in peak season. You could have a fabulous holiday stay this year on us!

All I you have to do to enter this fabulous prize draw is:

e-mail the MJT with names and telephone numbers/emails of at least three juniors who you think should try competitive golf and who have not played MJT before.

Girls or boys, ages 9-19, no registered handicap necessary. (Age groups are Boys 13 & under, Boys 14-16, Boys 17-19 and Girls)

Deadline for junior contact information - March 31; Prize Draw date - April 15, 2010.

Email your entry to jrtour@maplejt.com as Barona Beach Getaway Prize with your juniors names and contact info. Your entry will be acknowledged by email.

The staff of the MJT, who include over a dozen CPGA Professionals (three in B.C.), wish to encourage your young members to try tournament golf and build a strong core of junior golfers in the province which has traditionally been a powerhouse for junior golf in Canada.

They can play as members or non-members.

Please distribute a registration form link - <http://www.maplejt.com/pdf/2010BCRegistrationForm.pdf> - or a link to the new MJT website - www.maplejt.com - to your members and your juniors, and also send in your entry to the Barona Beach Lakefront Resort Getaway Prize Draw a.s.a.p!

Many MJT alumni are becoming CPGA professionals. The program has lists of alumni who have passed their Playability tests - 25 in BC alone! - to become accredited CPGA members.

The MJT is Canada's only national junior tour run exclusively by CPGA members and

these juniors are a big part of the future for the professional associations and help grow the game of golf.

Thank you and we look forward to receiving your entry.

Murray Poje, CPGA
604-943-1645

[CLICK HERE TO VISIT THE MAPLE LEAF JUNIOR TOUR WEBSITE](#)

Links Golf Cafe BC Launch Meeting March 10

Hello All,

We're thrilled to let you in on a little secret -- the most exciting new concept combining coffee and golf is starting right here in BC and you can be a part of it.

Aegis Investment CEO and Co-Founder and Links Golf Café Co-Founder, Tom Matzen, will be announcing the first location for a Links Golf Café in BC on March 10th.

Come and get all of your questions about Links Golf Cafés addressed.

Links Golf Café is a Platinum sponsor of our Association. Come on out and support our valuable partner.

It will also be a great opportunity to interact with your fellow PGA of BC golf professionals.

The details about this exciting event are as follows:

Date: Wednesday, March 10th

Time: 6:00 PM

(registration 5:45 - 6:00) (presentation 45 minutes + Q&A, then time for networking)

Location: Mayfair Lakes Golf and Country Club, 5460 No. 7 Road, Richmond

Listen, there is more, lots more. We'll show you how to profit from powerful passion that people have for the game of golf that is unlike any other sport.

Who do you know who is passionate about golf or coffee -- bring them along!

Please contact **Darrell Ross** for more information or to put your name on the guest list for this event - links@aegisinvestmentmanagement.com, 604 377- 4433.

Take a look at the Links Golf Café website - www.linksgolfcafe.com

Best Regards,

GRANT GRAY
Sales & Marketing Coordinator



Professional Golfers' Association of BC
P.604.303.6766|C.604.762.8910|F.604.303.6765
grant@pgabc.org

[CLICK HERE TO VIEW THE LINKS GOLF CAFE WEBSITE](#)

Callaway Golf Canada Performance Center

Callaway Golf Canada Performance Center is now accepting appointments w/ Tommy Dunn @ 1.800.387.7000.



- 2010 product line is now in
- \$60 fee includes Callaway hat, sleeve of favorite Callaway balls, one hour fitting - view your game swing video and booklet - ALL PROCEEDS GO TO CHARITY
- First class experience for professionals and/or their customers (CPAS fitting system, same as Phil and Ernie use)
- helps to drive sales!!!

CPGA Announces 2009 National Award Winners & Tex Noble Winner

Canadian PGA has announced the 2009 winners of its prestigious National awards for exceptional and dedicated service as Canadian golf professionals.

The 2009 winners are:

- Club Professional of the Year -- Bob Paley, Kananaskis Country Golf Course, Alberta
- Teacher of the Year -- Sean Casey, The Clublink Academy At Glen Abbey, Ontario
- Merchandiser of the Year -- Bob Paley, Kananaskis Golf Club, Alberta
- Jack McLaughlin Junior Leader of the Year Award -- Henry Brunton, Henry Brunton Golf, Ontario
- **Tex Noble Award -- Jamie Stevens, Granite Point Golf Club, British Columbia**

Each year, a National Selection committee evaluates nominations from more than 3,600 Canadian PGA Members coast-to-coast and recognizes winners in each of the four categories. The winners will receive their award at the 2010 Club Professional Championship in November.

"Our 2009 National award winners are symbols of the passion and dedication to excellence that Canadian PGA Members bring to their profession in making the game of golf better for Canadian golfers," said **Lindon Garron, President of the Canadian PGA**. "This year's winners have set standards of excellence that all Canadian golf professionals can aim to achieve. On behalf of the Canadian PGA, the Zones, and the membership, I congratulate them all for receiving this recognition."

CONGRATULATIONS to PGA of BC member Jamie Stevens - Tex Noble Award Winner!

"The Canadian PGA's Tex Noble Award represents the Association's commitment to recognizing a high standard of achievement among Canadian PGA Apprentice Professionals," stated **Gary Bernard, Executive Director of the Canadian PGA**. Jaime obtained an impressive Class A Examination score of 96%.

Jamie played the majority of his junior golf at the Riverside Golf & Country Club in Rothesay, New Brunswick, where he learned many of his life lessons from playing the game, club members and from Head Professional Jim Connolly. Jamie graduated from the Professional Golf Management Program in Lethbridge, Alberta in 2004 and remained in southern Alberta for 4 years. He then had the great fortune to land a job at the Nicklaus North Golf Course in Whistler where he worked as an Assistant Professional for two years. Jamie feels these years were crucial in his development as a quality and respected Golf Professional.

In January 2009, he accepted the position as Golf Operations Manager at Granite Pointe Golf Club and in late December of that same year he successfully completed his Class A exam. Jamie is currently the Head Professional at Granite Pointe Golf Club and is looking forward to many successful years in Nelson as it has become an adopted home to him.

Coast Hotels - Special Room Rates for PGA of BC Members



Coast Hotels & Resorts has provided the following room rates and booking information for PGA of BC members attending the Spring Education Seminar.

There are three choices of hotels available at the Coast Corporate Rate for PGA of BC members:

-The Coast Coal Harbour Hotel - Comfort room at \$139 / Superior room \$159 per night

-The Coast Plaza Hotel & Suites at Stanley Park - Comfort room \$130 / Superior room \$150 per night

-The Coast Vancouver Airport Hotel (Marine Drive) - Comfort room \$95 / Superior room \$105 per night

When booking online or via phone, use the following codes:

Online Booking Code - GOLF3540

IATA - BCPGA535

[CLICK HERE TO BOOK ROOMS ONLINE](#)

Members on the Move

As of March 3, 2010

Peter Stellato is the new Head Professional at Williams Lake Golf & Tennis Club. He

was previously Associate Professional at The Dunes at Kamloops.

Michael Yoon is a new CPGA member and is at Westwood Plateau Golf Academy as an Apprentice Professional

Dave Zibrik has passed the Class A exam and is the new Head Professional at Westwood Plateau Golf Academy

Tyler McGhie has transferred to BC from the Ontario Zone and goes to Okanagan Golf Club as an Apprentice Professional

Sheldon Theriault moves to Glacier Greens Golf Club as an Apprentice Professional

Matt Diederichs is now an Apprentice Professional at Highland Pacific Golf

Rob Cruise moves to Highland Pacific Golf as an Associate Professional

As of February 24, 2010

Jimmy Kung moves to Quilchena Golf & Country Club as an Apprentice Professional

Bill Gordon has transferred to the BC Zone from Alberta and is now an Apprentice Professional at the Okanagan Golf Club

Ryan Harvey will be an Apprentice Professional at Lakepoint Golf & Country Club for the 2010 season

Rod McLeod is now an Associate Professional at Nk'Mip Canyon Desert Golf Course

Jonathan White has transferred to the BC Zone from Alberta and is now an Apprentice Professional at Sunset Ranch Golf & Country Club

Matt Greenway has transferred to the BC Zone from Ontario and is now an Apprentice Professional at The Harvest Golf Club

Andrew Davis moves to Talking Rock Resort & Quaaout Lodge as an Apprentice Professional

Jeddy Baptiste is no longer an Apprentice Professional at Nk'Mip Canyon Desert Golf Course

CAREER OPPORTUNITIES

NEW

Assistant/Associate Professional
Meadow Gardens Golf Club

NEW

2 Seasonal Customer Service Reps
Eaglequest Coquitlam

NEW

Apprentice Professional

Glacier Greens Golf Club

2 Proshop Customer Service Reps
Eaglequest - Coyote Creek

Assistant Professional
Vernon Golf & Country Club

Assistant Professional
Prince George Golf & Country Club

[Click here to view careers listed in the Members Only section at www.pgabc.org](http://www.pgabc.org)

Quick Links...

- [Spring Seminar Registration - Members](#)
- [Member Benefits](#)
- [Tournaments & Events](#)
- [Last Week's E-news](#)
- [PGA of BC Sponsors](#)
- [About the PGA of BC](#)

email: stacy@pgabc.org
phone: 604-303-6766
web: <http://www.pgabc.org>

[Forward email](#)

SafeUnsubscribe®

This email was sent to brian@pgabc.org by stacy@pgabc.org.
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



PGA of BC | #3280, 21331 Gordon Way | Richmond | British Columbia | V6W 1J9 | Canada