



PAINTER'S LODGE

CAMPBELL RIVER • BC



NEWS RELEASE

The PGA of BC Casts A Line with Painter's Lodge in Campbell River

Vancouver, B.C. (March 10, 2010) – The Professional Golfers' Association of BC is thrilled to announce Painter's Lodge as the Official Holiday and Fishing Resort of the PGA of BC. Painter's Lodge is also the Presenting Sponsor of the PGA of BC Spring Education Seminar Cocktail Reception.

Nestled on the pristine shores of Vancouver Island, Painter's Lodge offers world-class B.C. salmon fishing, exhilarating wildlife and nature tours, breathtaking scenery and all the amenities you'd expect from a traditional resort. Except Painter's Lodge is far from your everyday resort. Located in beautiful Campbell River, this famous British Columbia salmon fishing lodge is the perfect place to relax, re-charge and reel in the big one.

"We are delighted to be partnered with Painter's Lodge," said Brian Butters, Executive Director of the PGA of BC. "Painter's is an icon of all that West Coast salmon fishing and scenery and excellence is all about. Our professionals are thrilled to be associated with such an outstanding B.C. brand."

All PGA of BC members are entitled to a 20% savings on any package to Painter's Lodge - from exciting fishing adventures to relaxing spa retreats. With a variety of accommodations, from cozy cabins to VIP suites, Painter's is an ideal destination as there is something for everyone.

"Painter's Lodge and Oak Bay Marine Group are looking forward to working with the PGA of BC and its members on creating exciting, affordable destination vacations for golfers and their families," said Jill Smillie of Oak Bay Marine Group. "We're looking forward to sharing the best of B.C.'s West Coast with you."

Painter's Lodge is more than just fishing. Guests can watch marine life play as they tour the coast-line on a Wildlife Adventure Tour, soak in the outdoor pool or refine their serves on the tennis courts. Guests may also enjoy a complimentary 10-minute water taxi across Discovery Passage to Painter's sister resort, April Point Resort & Spa, where guests have full access to another legendary British Columbia adventure resort and the Aveda concept spa.

The PGA of BC looks forward to a successful 2010 golf season with Painter's Lodge as a valuable member of the team.

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About Painter's Lodge

Nestled in the pristine shores of Vancouver Island in Campbell River, Painter's Lodge combines breathtaking scenery, adventure activities and warm hospitality to create a fabulous vacation for the entire family.

Experience the rich tradition of salmon fishing at Painter's Lodge as knowledgeable guides take you to fishing grounds in search of salmon that flood the area these coastal waters. Boats, tackle and fishing gear as well as all-weather suite are provided. All you have to do is reel in the big one!

Cruise the waters of the Discovery Passage in search of soaring eagles, scavenging bears and splashing seals on a wildlife adventure tour. There are also whale watching adventures up to Johnstone Strait where majestic killer whales breach and play so close to your boats that you can hear their breathing. For those looking to make their pulse race, try an ocean rapids tour and plunge over standing waves in the passage. All trips depart on a hurricane zodiac and provide cruiser suits, goggles and boots are provided.

The resort offers a 10-minute free water shuttle to April Point Resort & Spa on Quadra Island where guests can paddle kayaks through the protected waters of the harbour or zip around the island on motor scooters. April Point also boasts an Aveda Spa with full spa menu featuring Aveda signature treatments like the air, water, fire & infinity series and the elemental nature massage.

From waterfront dining at Legend's or a more casual meal at the Tye Pub or sushi bar at April Point to the swimming pool & hot tubs and tennis courts, Painter's Lodge truly has something for everyone. Warm hospitality, comfortable accommodations, first-class service and plenty of adventure... come visit Painter's Lodge in Campbell River.

For further information about Painter's Lodge visit www.painterslodge.com

About the Professional Golfers' Association of British Columbia

The PGA of BC is one of nine zones comprising the Canadian Professional Golfers' Association (CPGA). The PGA of BC serves and represents more than 700 golf professionals who work at and operate golf courses, driving ranges and other golf facilities throughout the Province. PGA of BC professionals are experts in the business of golf, are the most qualified instructors of the game, and are essential to any successful golf operation. PGA of BC professionals teach and administer golf while providing strong leadership in the community through charity events and volunteering. The PGA of BC operates ten provincial championships at venues around BC involving professionals and professionals teamed with amateur golfers. The PGA of BC also owns and operates the PGA of BC Trade Show, the largest annual golf industry gathering in BC. For further information on the PGA of BC visit www.pgabc.org

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