
CRAIG GORDON

PGA OF CANADA GOLF
PROFESSIONAL

OBJECTIVE

To earn an Associate Professional position at a top-ranked Canadian private club where I can share my passion for the game with their members and continue my development towards becoming a Head Golf Professional. Gain experience to contribute to and build on the continued success of the golf operation's team build at YVR Golf and Country Club.

SKILLS & ABILITIES

Proven track record of membership and retail sales, including corporate sales.

Certified instructor of Beginner and Intermediate golfers through the PGA of Canada.

Successful event management experience, working with member chairs, charities, corporations and the PGA Tour of Canada.

Club communications manager, including social media, email marketing and newsletters.

Experienced in participating and organizing member committees.

VITALS

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E craiggordon@hotmail.com

L LinkedIn Profile

EXPERIENCE

GOLF COURSE NAME – CITY, PROVINCE

NOVEMBER 2011 - PRESENT

Director of Membership Services. Duties and responsibilities include:

- Golf instructor including private lessons, club fittings and group lessons
- Membership marketing and retention
- Managing events including member functions
- Club communications manager
- Managing a staff of 4-8 clubhouse employees
- Leading and assisting various member committees

GOLF COURSE NAME – CITY, PROVINCE

APRIL 2008 – OCTOBER 2011

Proshop Staff, Duties and Responsibilities included:

- Greeting and assisting both members and public guests
- Manage POS system and tee sheet
- Work closely with ladies' league to organize weekly play for over 200 guests.
- Staff scheduling and supervision

GOLF COMPANY NAME – CITY, PROVINCE

JULY 2010 – OCTOBER 2011

Tech Rep. Duties and Responsibilities included:

- Assisting regional territory manager with events, fitting days, retail showings and trade shows

EDUCATION

POST SECONDARY INSTITUTION – CITY, PROVINCE DIPLOMA / DEGREE

STARTING MONTH / YEAR – ENDING MONTH / YEAR

Comprehensive business program which included:

- MS Office
- Accounting
- Communications
- Economics

VOLUNTEERISM

Passionate about sport and coaching. Currently working with a local community center to deliver an active start soccer program to over 30 children ages 5-10.

REFERENCES ARE BELOW ON PAGE 2.

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REFERENCES

INSERT *INDUSTRY* REFERENCES HERE