Welcome…Smart Poles for Golf Facilities
Smart Poles for Golf Courses

CONTINENTAL Pole & Lighting

PGA BRITISH COLUMBIA
Smart Poles for Golf Courses

Continental Pole and Lighting is very excited to be an Affiliate Partner with the PGA of BC for the 2018 and 2019 seasons.

Our goal is to continue to support the PGA OF BC for many years to come and our first priority is build trust and relationships with many golf course and resort facilities across BC.
Who is Continental Pole and Lighting…..

Continental Pole and Lighting is one of North America’s leading Street Light Pole providers. Continental Pole & Lighting (CPL) designs, manufactures, fabricates and distributes a broad range of poles made of steel, fiberglass, aluminum, cast iron and ductile iron. Our poles have applications in outdoor decorative lighting, roadway lighting, and area street lighting along with developing tooling for unique and architectural designed projects. In addition, we provide solar poles, camera poles, telecommunication poles, transmission and distribution structures and Smart City Pole technology. We have a professional and experienced team to serve you, with decades of experience in engineering, manufacturing, quality control and project management.

“If you can envision it, we can build it.”

Our goal is to assist you in describing and defining the optimal street lighting solutions and pole structures that will meet your requirements. The pole structures illustrated on these pages are only a sampling of what we can provide to meet your needs. Our company is flexible and can accommodate both standard and unique or specialized requests.
Smart Poles for Golf Courses

- **Sensors**
  - Monitoring cities’ environment
  - Noise sensor
  - Air pollution detector
  - Temperature / Humidity sensor
  - Brightness sensor
  - Monitoring municipal buildings

- **Intelligent Lighting**
  - Cellular cooling technology
  - Light distribution based on brightness
  - Intelligent single lamp / centralized
  - A variety of optional module design

- **Video Monitoring**
  - Security monitoring
  - Vehicle monitoring

- **Wireless network**
  - WiFi hotspot

- **RFID**
  - Special populations Monitoring
  - Manhole Monitoring
  - Community security monitoring
  - Municipal facilities monitoring

- **Information Display**
  - Advertising
  - Political news
  - Information release

- **Emergency call**
  - Field contact with the monitoring center
  - Active broadcast from the monitoring center to field

- **Charging pile**
  - Electric car
  - Electric bicycle

**things you could do without having to worry about SECURITY**
January - 2018.....

Continental Pole and Lighting has just signed a long term Master Sales Agreement making CPL a sole distributor for the Sansi SMART POLE in North America. In the following slides you will see features and benefits of the smart pole which will help you understand what potential is available.

The smart poles have been designed from conception with modular multi-functional components. There is no limit to the potential features and functions that can be integrated into our smart poles and light poles. They can easily retrofit a myriad of new and evolving technologies and devices as they become available.
Hi Definition Video Monitoring

Golf course operators are faced with the mounting task of maintaining their investment in the property’s development, while protecting their assets and the club’s reputation. Concerns for protecting the course from acts of mischief, vandalism and theft can be alleviated by using a video surveillance and monitoring system that also proves useful for observing employee activities.

Your Smart Pole will have cameras, an all-weather wireless transmitter and receiver to send wireless video from different locations across the property back to the security office or clubhouse. Used correctly, wireless cameras can provide golf course operators with an additional level of safety, security and information, when making critical decisions.
Hi Definition Video Monitoring

In order to keep a course safe and ideal for play, having a surveillance system with which to monitor the course is all but a necessity when trying to insure the safety and quality of an area as big as a typical golf course.

Various targets for security monitoring include the clubhouse, Pro-Shop, parking lot, bag drop area, key areas on the fairway or driving range, gatehouse, cart rental area and restroom facilities.
Smart Pole LED Display

Main function

- Real-time displaying environment data
- Advertising
- Presenting Public information release

Product Features

- Weather Protection: IP65 both front and rear
- Minimum 3mm pixel pitch, for super close viewing distance
- EMC Compliance
- Intelligent Module: Built-in CPU processor, supporting operating status and failure detection remote control and monitoring
- Intelligent Brightness Control: Intelligent brightness control system with manual and automatic modes
- High Compatibility: Sansi self-developed software, compatible with various sources and protocols
- Color Calibration: With latest calibration technology on colors and brightness, achieving true and vivid color presentation
- Ultra-Wide Viewing Angle: Super wide viewing angle, allowing clear viewing effect at any angle
- Custom design available based on customer requirement.
Smart Pole Benefits

**LED Outdoor Display** - This high quality display can be used in the parking lot, tee boxes and driving range for advertising, food and beverage, on course messaging, tournament scoring, hole and course layouts.

**On course Advertising** - With the outdoor LED display you can post any information you want. Or we can help you sell advertising and generate some extra return on investment on the Smart Pole.

**Food and Beverage Sales** - Display food and beverage messages at the turn on the LED display or other locations on the course. Do all you can do to get the golfers coming back into the clubhouse or prompting them to have on course purchases.
Smart Pole Benefits

**Prevent Vandalism** - Catch the vandals in the act and let the SMART POLE be your 24-7 security guard. Look at the savings if you prevent even one act from happening.

**Smart Lighting** - Don’t have lights on all day and night! Have smart lighting and have the lights come on with motion, day or night. You make the decisions as to when you want the lights to come on with our state of the art lighting fixtures.

**Weather Warnings** - Don’t do it old school anymore, time is critical to advise your golfers when there is bad weather. The CPL Smart Pole has broadcasting capabilities that could be heard from all four corners of the golf course property.
Smart Pole Benefits

**Environmental Sensors** - Having sensors on the course can give you so much valuable information for not only your customers but also for the maintenance crew.

**Electric Vehicle Charger** - Be one of those courses the golfer can play golf for 4 hours and also charge his car at the same time. Make it one more reason they want to play your course. You can even charge the golfer a nominal fee for revenue.

**Emergency Intercom** - When someone is having problems on the course you need to be able to communicate with them immediately. The CPL Smart Pole gives you that ability.
Customers Using Smart Poles

“When we were first introduced to the Smart Pole, we were impressed with all the amenities it offered. Now that we have it in place, we are utilizing the amenities, especially the multiple High Res HD cameras to monitor both Pace of Play and our parking lot”

Mike Smedstad – General Manager
Smart Poles Installed World Wide

Canada
USA
France
Germany
Austria
Mexico
Ecuador
Saudi Arabia
Malaysia
Morocco
Hong Kong
and China

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Smart Pole Pricing and Affordability

$ What does it cost? $

You can lease a Smart Pole for as low as $118.00* per month

(*o.a.c. not inclusive of any applicable taxes, based on a 48 month term, 24 and 36 month terms are available).

affordability

Affordability definition, that can be afforded; believed to be within one's financial means: attractive new technology at affordable prices; Make sure that the product has affordability so that people can see that there is strong value in it.
Smart Poles in Action
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Thank you for your time….

If you would like more information on our products please contact our below National Sales Manager.

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