



July 15<sup>th</sup>, 2011

Dear PGA of BC Member,

On behalf of the Board of Directors & PGA of BC Staff, I would like to invite you to attend the **2011 PGA of BC Merchandise Show to be held at the River Rock Casino Resort on August 30 & 31, 2011**. Attached is all of the pertinent information for the 2011 Show.

|                      |                              |           |
|----------------------|------------------------------|-----------|
| Monday, August 29    | Show preview walk-through    | 7pm – 8pm |
| Tuesday, August 30   | Show Open                    | 9am – 5pm |
| Tuesday, August 30   | PGA of BC Cocktail Reception | 5pm – 7pm |
| Wednesday, August 31 | Show open                    | 9am – 5pm |

**Official Hotel information** is available online at [www.pgabc.org/trade\\_show](http://www.pgabc.org/trade_show) . Please try to make your accommodation arrangements well in advance in order to secure the group rates.

This year's registration package, including your badge, will be available for you upon your arrival at the show. Badges will be filed by individual names. Please have your membership card available, as the staff distributing packages will not know everyone. Your cooperation is appreciated.

Head professionals you will find attached a **FORM FOR REGISTERING ALL BUYERS**. Please return this form to the PGA of BC office no later than **August 15<sup>th</sup>, 2011**.

**G&G – SKY CADDIE COCKTAIL RECEPTION!**

All members are invited to attend the Cocktail Reception on **Tuesday, August 30<sup>th</sup>** at the Curve Lounge located at the River Rock Casino Resort! To order your tickets, please fill out the attached form and send back to the PGA of BC office.

The Merchandise Show is a very important event for the Association, in that our customers, the exhibitors, have invested heavily in the opportunity to present their products and services to the Golf Professional. As a buyer, and a member of the Association, it is important that we support the show through strong attendance. If you have any comments or suggestions for improvement please contact me at your convenience at [tracey@pgabc.org](mailto:tracey@pgabc.org) or 604.790.9048. I wish everyone a successful summer and I look forward to seeing you at the River Rock!

Regards,

Tracey Lipp-Derrheim  
PGA of BC Trade Show Manager



**PROFESSIONAL GOLFERS' ASSOCIATION of BRITISH COLUMBIA**  
**MERCHANDISE SHOW**

**AUGUST 30 – 31, 2011**  
**RIVER ROCK CASINO RESORT**

**BADGE REGISTRATION FORM FOR CANADIAN PGA MEMBER FACILITIES**

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Name of Facility: \_\_\_\_\_

Head Professional: \_\_\_\_\_

PGA of BC Members Attending: \_\_\_\_\_

\_\_\_\_\_ : \_\_\_\_\_

\_\_\_\_\_ : \_\_\_\_\_

Two non-member buyers are permitted at no charge: *(please print clearly)*

1. \_\_\_\_\_

2. \_\_\_\_\_

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**ANY ADDITIONAL BUYERS ATTENDING THE SHOW WILL REQUIRE THE PURCHASE OF BADGES:**

**Names:**

1. \_\_\_\_\_

2. \_\_\_\_\_

**METHOD OF PAYMENT**

Payment enclosed: \$50.00 per badge, plus 12% HST ( ) badges x \$56.00 = \_\_\_\_\_

\_\_\_\_\_ Cheque      \_\_\_\_\_ American Express      \_\_\_\_\_ Visa      \_\_\_\_\_ Mastercard

**Credit Card Payment**

Card # \_\_\_\_\_

Expiry Date \_\_\_\_\_

Name As It Appears On Card \_\_\_\_\_

Please make all cheques payable to the PGA of BC and forward by August 15, 2011 to:

**PGA of BRITISH COLUMBIA**

#3280 – 21331 Gordon Way  
Richmond, British Columbia – V6W 1J9 Phone: 604.303.6766 Fax: 604.303.6765



**SkyCaddie®**  
#1 RANGEFINDER IN GOLF

# G&G – SKY CADDIE COCKTAIL RECEPTION

RIVER ROCK CASINO RESORT  
TUESDAY, AUGUST 30<sup>th</sup> - 5-7pm

Tickets are \$25 EACH PLUS HST

# TICKETS: \_\_\_\_\_ X \$25 = \_\_\_\_\_

HST (12%): \_\_\_\_\_

GRAND TOTAL: \_\_\_\_\_

NAME: \_\_\_\_\_

FACILITY/COMPANY: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**Method of Payment:**      TOTAL PRICE \$ \_\_\_\_\_

American Express     Visa       Mastercard       Cheque

Card Number \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

Please make all cheques payable to the PGA of BC and send form back to [tracey@pgabc.org](mailto:tracey@pgabc.org) or:

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