



#PGABCcares

2024 Community Engagement Program (CEP) Points Race

Description	Pts Awarded	Annual Max	Notes & Examples
Community Golf Initiatives			
Junior Golf Week participation (per camp) <i>*MOVED from PDP</i>	2	6	Hosting a junior golf week camp
Women's Golf Week participation (per event) <i>*MOVED from PDP</i>	2	6	Hosting a women's golf week event
Golfathon for ALS participation <i>*MOVED from PDP</i>	2	6	2 pts per 27 holes played
Social Media Promotion of Initiative <i>*NEW</i>	1	6	Posting, Sharing, and/or Engaging w PGA of BC social media
Fundraising for PGA of BC Programs and/or Initiatives <i>*NEW</i>	3	3	PGA of BC Program and/or initiative-specific fundraising
Awards			
Nominating a Member <i>*NEW</i>	1	2	Completing the PGA of BC Awards nomination process
Receiving a Nomination <i>*NEW</i>	1	2	Being nominated for a PGA of BC Award
Regional Award Recipient <i>*MOVED from PDP</i>	2	10*	Winning a regional award
Provincial Award Recipient <i>*MOVED from PDP</i>	+2	10*	Winning a provincial award, additional points
National Award Recipient <i>*MOVED from PDP</i>	+4	10*	Winning a national award, additional points
Attending PGA of BC Awards <i>*NEW</i>	2	2	Posting, Sharing, and/or Engaging w PGA of BC social media
Social Media Promotion of Awards <i>*NEW</i>	1	4	Posting, Sharing, and/or Engaging w PGA of BC social media
Public Media			
Positive Social Media Exposure <i>*NEW</i>	1	6	Per self-created post, hashtags and mentions required, as per social media best practices
Positive Traditional Media Exposure <i>*NEW</i>	2	6	Per publication: magazines, television, articles published, etc.
Non-Golf Industry Volunteerism			
Other Fundraising Assistance <i>*NEW</i>	1	4	Other fundraising efforts, not including the ALS Golfathon
Charitable Work <i>*NEW</i>	1	4	Soup kitchens, Red Cross, etc.
Community Sport Assistance <i>*NEW</i>	1	4	Volunteer coaching for kids' sports,