



Kal Tire Cup

#PGABCplays

Order of Merit / Tournaments Points Race

The PGA of BC's **Kal Tire Cup** has been updated to better recognize golf professionals for not only their performance but also their participation across a wider range of competitions throughout British Columbia and Canada. Key changes include:

- Points are now awarded for both results in the PGA of BC Stroke Play Championships and participation in these and other events, emphasizing the importance of active engagement in tournament golf.
- The selection of specific Regional Tour events for Order of Merit points has been removed. Points are now based on a professional's finish in their Regional Tours' overall Order of Merit standings.
- A broader range of competitions, including national championships, the RBC scramble, and other professional tournaments, will now contribute to Order of Merit points, recognizing a wider scope of professional involvement.

This revised approach aims to more fully represent a professional's engagement and performance throughout the tournament season, encouraging broader participation and competitive acknowledgement in golf across the province.

About the Sponsor, Kal Tire:

Celebrating 70 years in business, and proudly Canadian and family-owned since 1953, the first Kal Tire store was opened in the friendly town of Vernon, BC. Now with over 260 locations from coast-to-coast, Canadians across the country can count on Kal Tire for quality service and expertise for all things tires, wheels and mechanical services.

Kal Tire Cup Purse

1st	\$ 1,000.00
2nd	\$ 825.00
3rd	\$ 650.00
4th	\$ 525.00
5th	\$ 450.00
6th	\$ 400.00
7th	\$ 350.00
8th	\$ 300.00
9th	\$ 250.00
10th	\$ 225.00

Player of the Year Awards

While the PGA of BC's Player of the Year award may often go to its Kal Tire Cup Champion, Player of the Year recognition also encompasses tournament results outside of the PGA of BC's schedule (ie. National events, mini-tour events, etc.) which may also be taken into account.



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2024 Tournament Points Race / Order of Merit

Description	Pts Awarded	Annual Max	Notes & Examples
PGA of BC Events - Participation			
		24	
Provincial 2-Day Championships <i>*MOVED from PDP</i>	4	12	Pro-Assist, Assistants, Seniors, Women's, Club Pro, and Championship
Provincial 1-Day Championships <i>*MOVED from PDP</i>	2	4	Tournament of Champions & Pro-Junior
Regional Tour Events <i>*MOVED from PDP</i>	2	12	Participation in any Regional Tour event
PGA of BC Events - Results			
		2 Best	<i>Uses top 2 points allocations from the 4 provincial championships</i>
PGA of BC Championship	varies	50	Winner – 50 pts, 5 th place – 27 pts, 10 th place – 17 pts, etc.
PGA of BC Assistants/Club Pro Championship	varies	35	Winner – 35 pts, 5 th place – 16 pts, 10 th place – 6 pts, etc.
Seniors' Championship	varies	25	Winner – 25 pts, 5 th place – 10 pts, 10 th place – 2 pts, etc.
Women's Championship	varies	25	Winner – 25 pts, 5 th place – 10 pts, 10 th place – 2 pts, etc.
Regional Tour Order of Merit Finish	varies	20	Regional Tour points are in addition to the provincial championships total
PGA of Canada Events - Participation			
National Championships <i>*MOVED from PDP</i>	2	6	Assistants, Seniors, Womens, Head Pro, and PGA of Canada Championships
PGA Scramble - Regional Final <i>*MOVED from PDP</i>	2	2	Participating in a RBC Scramble Regional Final and/or National Final
Other Participation			
Outside Golf Tournament - per day <i>*NEW</i>	1	6	Pro-Ams, Opens, VGT Summer events, other sanctioned Tour Events, etc.



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Order of Merit / Tournaments Points Race

April

Date	Event	Facility	Region	Participation	Finish Position
Monday, April 29	<i>Sponsor Media Invitational Pro-Am</i>	Riverway Golf Course	Lower Mainland	2 Points	N/A

May

Date	Event	Facility	Region	Participation	Finish Position
Tuesday, May 21	<i>Tournament of Champions</i>	Highland Pacific Golf	Vancouver Island	2 Points	N/A

June

Date	Event	Facility	Region	Participation	Finish Position
June 3-4	<i>Assistants' Championship</i>	Nk'Mip Canyon Golf Course	Interior	4 Points	Up to 35 Points
June 9-12	<i>PGA Championship of Canada</i> 	Mickelson National	National, AB	4 Points	N/A
June 24-25	<i>Seniors' & Women's Championship</i>	Nicklaus North Golf Course	Lower Mainland	4 Points	Up to 25 Points



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Order of Merit / Tournaments Points Race

July

Date	Event	Facility	Region	Participation	Finish Position
July 2-5	<i>PGA Women's Championship of Canada</i> 	TPC Toronto	National, ON	4 Points	N/A
July 3-4	<i>Pro-Assistant Championship</i>	Copper Point Golf Course	Kootenays	4 Points	N/A
July 11	<i>Pro-Junior Series</i>	Cranbrook Golf Course	Kootenays	2 Points	N/A
July 22	<i>Pro-Junior Series</i>	Cultus Lake Golf Course	Lower Mainland	2 Points	N/A
July 24	<i>Pro-Junior Series</i>	Shadow Ridge Golf Club	Interior	2 Points	N/A
July 29	<i>Pro-Junior Series</i>	Fairwinds Golf Club	Vancouver	2 points	N/A
July 29 - Aug 1	<i>National Seniors' Championship</i> 	Parcours du Vieux Village	National, QC	4 Points	N/A

August

Date	Event	Facility	Region	Participation	Finish Position
August 19-20	<i>PGA of BC Championship</i>	Morgan Creek Golf Course	Lower Mainland	4 Points	Up to 50 Points




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Order of Merit / Tournaments Points Race



September

Date	Event	Facility	Region	Participation	Results
Sept 11-14	Assistants' Championship of Canada 	The Redwoods Golf Course	National, BC	4 Points	N/A
Sept 30 - Oct 1	Club Professional Championship	Nanaimo Golf Club	Vancouver Island	4 Points	Up to 35 Points

November

Date	Event	Facility	Region	Participation	Results
November	National Head Professional Champ. 	TBC	National, TBC	4 Points	N/A

RBC Scramble Regional Finals

Date	Event	Facility	Region	Participation	Results
August 19	RBC Regional Scramble 	St. Eugene Golf Resort	BC East	2 Points	N/A
August 26	RBC Regional Scramble 	Crown Isle Resort & Golf Community	BC West	2 Points	N/A



Sunice & Bobby Jones Medal

Professional Development Program (PDP) Points Race

#PGABClearns

The PGA of BC's **Sunice & Bobby Jones Medal** is presented to the association's annual leading points getter from its **Professional Development Program**. Initiated in 2013, the PDP has been a cornerstone in acknowledging members who prioritize professional growth and contributions within the golf industry. Originally, the PDP was an annual points race designed to honor members for their extensive involvement and achievements across several domains—education, participation in tournaments and other events, contributions to the industry, and personal development. This approach aimed at identifying and celebrating the association's members who prioritize career and professional development, recognized at key Association events like the Annual General Meeting and Spring Education Seminar.

Starting in 2024, the PDP has undergone significant changes, with a new, narrowed focus primarily on education as well as golf-industry volunteerism. These modifications to the PDP signify an evolved perspective on professional development within the PGA of BC, stressing the importance of education and involvement in the PGA of BC as a key component of industry leadership and excellence.

About the Sponsor, Sunice & Bobby Jones:

Driven by passion and enthusiasm for cutting-edge technology and design, Sunice continues to advance the latest in performance outerwear, layering systems and sportswear for wherever your favorite sport or activity takes you. And like its customers, Sunice is always looking forward to next season. Evoking their namesake, Bobby Jones products are the definition of class, using only premium-quality materials to create classic, timeless designs that exude confidence on and off the course. The Bobby Jones brand has been a mainstay in the golf industry since the 1990s and is sold in the finest private clubs, resorts and golf courses worldwide.

Professional Development Award

While the PGA of BC's Davie Black Professional Development Award may often go to its Sunice & Bobby Jones Medalist, the PDP recognition also encompasses education and development efforts outside of the PGA of BC's schedule which may also be considered.

Sunice & Bobby Jones Medal Purse

1st	\$ 1,000.00
2nd	\$ 825.00
3rd	\$ 650.00
4th	\$ 525.00
5th	\$ 450.00
6th	\$ 400.00
7th	\$ 350.00
8th	\$ 300.00
9th	\$ 250.00
10th	\$ 225.00



Sunice & Bobby Jones Medal

#PGABClearns

2024 Professional Development Program (PDP) Points Race

Description	Pts Awarded	Annual Max	Notes & Examples
Membership			
Membership in Business or Industry Associations	2	10	Holding membership in a golf industry association: CMAC, NGCOA, LPGA, Chamber of Commerce, etc
Trade Shows			
PGA of BC Trade Show attendance (per day)	4	8	Attending the PGA of BC's own Fall Trade Show
Other Industry Trade Show attendance	2	6	Attending a major trade show, put on by: CGCSA, CMAC, NGCOA, PGA of America, etc.
Career Advisory Program			
Participation as Mentor <i>*NEW</i>	2	4	Enrolling in the CAP as a mentor (maximum 2 protégés)
Participation as Protégé <i>*NEW</i>	2	2	Enrolling in the CAP as a protégé
PGA of BC Education			
Seminar (per full day/4 sessions) attendance	8	16	Attending the PGA of BC's Education Seminar
Interactive Series attendance	4	8	Attending a regional Interactive Education Series event
Roundtable Series attendance	4	8	Attending a regional Roundtable Education Series event
Virtual Series attendance	2	10	Attending a PGA of BC Virtual Education Series event
Presentation Speaker/Host/Moderator	4	8	Acting as a presenter and/or moderator for a PGA of BC event
Archived Education Video viewing	1	6	Watching archived PGA of BC educational content
Other Industry Education			
Educational Course (per full day, 6+ hours)	4	12	
PGA of Canada (CDC, CNC, Tee Talks, NCCP)	10	20	This category does not include Class-A-mandatory education
Webinar/Virtual Course	1	5	Attending a non-PGA of BC virtual education session
Presentation Speaker/Host/Moderator	4	8	Acting as a presenter and/or moderator for a non-PGA of BC event
Retail Product Knowledge sessions (per 2 hours) <i>*NEW</i>	1	4	OEM-offered education (ie. Ping club fitting PK, SunIce fashion show, etc.)
PGA of BC Volunteerism			
Trade Show volunteerism (per hour)	1	12	Volunteering through the PGA of BC Office
Education Event volunteerism (per hour)	1	6	Volunteering through the PGA of BC Office
Tournament volunteerism (per hour)	1	8	Volunteering through the PGA of BC Office
Regional Tour Committee member	6	6	Volunteering through the Regional Tour
Regional Tour volunteerism (per 2 hours)	1	4	Volunteering through the Regional Tour
Director	10	10	Serving on the PGA of BC Board of Directors
Committee Member	3	3	Sitting on a standing or ad-hoc committee of the association
Other			
Completing Association Feedback Survey <i>*NEW</i>	1	3	Member Feedback Surveys follow most events, year end, and other times throughout the season
Other Golf Industry Volunteerism (per 2 hours)	1	8	Volunteering at other golf events around BC; Maple Leaf Junior Tour, She Plays Golf, etc.



Sunice & Bobby Jones Medal #PGABClearns

Professional Development Program (PDP) Points Race

April

Date	Event Type	Facility	Region	Points
April 15	<i>Virtual Education Series - Par 6 Golf</i> <i>"Problems with your Club's Social Media"</i>	Virtual	Province-Wide	2 Points
April 22	<i>Roundtable Education Series</i>	Creston Golf Club	Kootenays	4 Points
April 28	<i>Roundtable Education Series</i>	Riverway Golf Course - Mulligan's	Lower Mainland	4 Points

May

Date	Event Type	Facility	Region	Points
May 6	<i>Interactive Education Series – Patrick Lago</i> <i>"De-mystifying Early Extension"</i>	Lago Golf Academy	Lower Mainland	4 Points
May 9	<i>Virtual Education Series – Aaron Volpatti</i> <i>"The Power of Visualization; in golf, and in life"</i>	Virtual	Province-Wide	2 Points
May 20	<i>Roundtable Education Series</i>	Highland Pacific Restaurant	Vancouver Island	4 Points
May 27	<i>Interactive Education Series</i>	Predator Ridge Golf Resort	Interior	4 Points



Sunice & Bobby Jones Medal #PGABClearns

Professional Development Program (PDP) Points Race

June

Date	Event Type	Facility	Region	Allocated Points
June 21	<i>Virtual Education Series - Raymond Chang "Golf Fitness Assessments & Prescriptions"</i>	Virtual	Province-Wide	2 Points
June 23	<i>Roundtable Education Series</i>	Nicklaus North Golf Course	Lower Mainland	4 Points

August

Date	Event Type	Facility	Region	Allocated Points
August 12	<i>Roundtable Education Series</i>	The Rise	Interior	4 Points

September

Date	Event Type	Facility	Region	Allocated Points
September 17	<i>Virtual Education Series – Lesley Hawkins "Retail Trends in the Golf Industry"</i>	Virtual	Province-Wide	2 Points



#PGABCcares

Community Engagement Program (CEP) Points Race

Launching in 2024, the PGA of BC's **Community Engagement Program** aims to recognize golf professionals across British Columbia who prioritize community involvement, public volunteerism, and other charitable efforts. This initiative rewards active involvement in key community events like the ALS Golfathon, Junior Golf Week, and Women's Golf Week, with points awarded for promoting, participating in, and fundraising for these and other community initiatives.

The program also values broader community involvement, such as volunteer work, engagement in other sports, and various fundraising activities, recognizing the diverse contributions of golf professionals beyond the course.

Crucially, the program places a strong emphasis on the use of social media as a powerful tool for professionals to positively promote the PGA of BC, including educational events and tournaments. This strategy aims to increase the association's visibility and accessibility, making it more public-facing and enhancing reputation and brand growth.

Community Engagement Purse	
1st	\$ 1,000.00
2nd	\$ 825.00
3rd	\$ 650.00
4th	\$ 525.00
5th	\$ 450.00
6th	\$ 400.00
7th	\$ 350.00
8th	\$ 300.00
9th	\$ 250.00
10th	\$ 225.00

Community Leadership Bursary

Separate from the CEP, but related in its theme, is the PGA of BC's Community Leadership Bursary. While this award may sometimes go to the Points Race Champion, the Community Leadership Bursary targets individuals who have created programs and initiatives to which the bursary's funds could be reinvested into.



#PGABCcares

2024 Community Engagement Program (CEP) Points Race



Description	Pts Awarded	Annual Max	Notes & Examples
Community Golf Initiatives			
Junior Golf Week participation (per camp) <i>*MOVED from PDP</i>	2	6	Hosting a junior golf week camp
Women's Golf Week participation (per event) <i>*MOVED from PDP</i>	2	6	Hosting a women's golf week event
Golfathon for ALS participation <i>*MOVED from PDP</i>	2	6	2 pts per 27 holes played
Social Media Promotion of Initiative <i>*NEW</i>	1	6	Posting, Sharing, and/or Engaging w PGA of BC social media
Fundraising for PGA of BC Programs and/or Initiatives <i>*NEW</i>	3	3	PGA of BC Program and/or initiative-specific fundraising
Awards			
Nominating a Member <i>*NEW</i>	1	2	Completing the PGA of BC Awards nomination process
Receiving a Nomination <i>*NEW</i>	1	2	Being nominated for a PGA of BC Award
Regional Award Recipient <i>*MOVED from PDP</i>	2	10*	Winning a regional award
Provincial Award Recipient <i>*MOVED from PDP</i>	+2	10*	Winning a provincial award, additional points
National Award Recipient <i>*MOVED from PDP</i>	+4	10*	Winning a national award, additional points
Attending PGA of BC Awards <i>*NEW</i>	2	2	Posting, Sharing, and/or Engaging w PGA of BC social media
Social Media Promotion of Awards <i>*NEW</i>	1	4	Posting, Sharing, and/or Engaging w PGA of BC social media
Public Media			
Positive Social Media Exposure <i>*NEW</i>	1	6	Per self-created post, hashtags and mentions required, as per social media best practices
Positive Traditional Media Exposure <i>*NEW</i>	2	6	Per publication: magazines, television, articles published, etc.
Non-Golf Industry Volunteerism			
Other Fundraising Assistance <i>*NEW</i>	1	4	Other fundraising efforts, not including the ALS Golfathon
Charitable Work <i>*NEW</i>	1	4	Soup kitchens, Red Cross, etc.
Community Sport Assistance <i>*NEW</i>	1	4	Volunteer coaching for kids' sports,




#PGABCcares

Community Engagement Program (CEP) Points Race


May

Date	Event Type	Facility	Region	Allocated Points
May 29 - June 4	Women's Golf Week  	Various	Province-Wide	Up to 6 points


June

Date	Event Type	Facility	Region	Allocated Points
June	Golfathon for ALS 	Various	Province-Wide	Up to 6 Points

July

Date	Event Type	Facility	Region	Allocated Points
July 15-22	Junior Golf Week 	Various	Province-Wide	6 Points

October

Date	Event Type	Facility	Region	Allocated Points
October 29	PGA of BC Awards 	TBC	TBC	N/A